

WE'RE



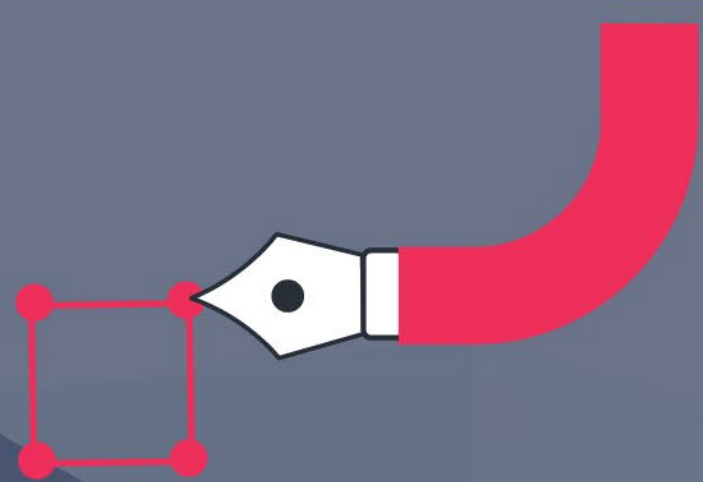
CUBIX

A CREATIVE & DIGITAL

Agency



PORTFOLIO
2020



[cubix.digital](https://www.instagram.com/cubix.digital)



[cubix digital lb](https://www.linkedin.com/company/cubix-digital-lb)



www.cubix-digital.com



+961 76590469

ABOUT US

Cubix Digital is a creative agency specialized in web, mobile app & software development, design & branding, strategy & marketing, and events management.

Through a team of experienced professionals, we build comprehensive and interactive solutions with intuitive user interfaces to help our clients achieve their objectives.

We have broken the barriers of space and time and expanded our global footprint to go beyond the MENA region and cater to clients all over the world.



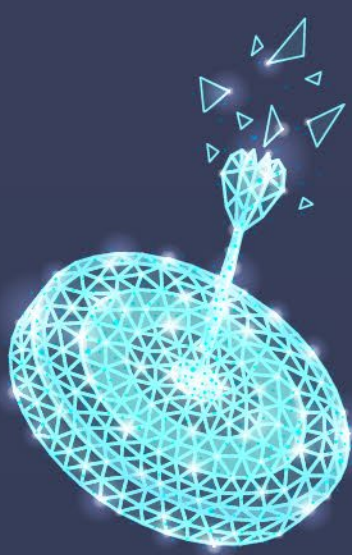
OUR CLIENTS





OUR SERVICES

STRATEGY



Strategy
Creation



Action Plan
Setting



Project
Consultancy



Solutions
Restructure



Business
Plan



Feasibility
Study



Marketing
Research

DEVELOPMENT



Web
Development



iOS & Android
Development



Software
Development



I.T
Consultancy



A.I & Machine
Learning

DESIGN



Identity
Creation



U.I & U.X
Design



Tablet/App
Design



Conceptual
Design



Web
Design



Social Media
& Graphics



Brand Image
Consultancy



Full Business
Presentations

MARKETING & EVENTS



Marketing
Strategy



Online
Advertising



Social Media
Marketing



S.E.O
Search Engine
Optimization



Event
Planning



Event
Consultancy



Sound &
Light



Flower
Arrangement



F&B
Catering



HR
Services



Entertainment
& Venue Booking

OUR STRATEGY SERVICES



STRATEGY DEVELOPMENT

With demanding customers at the center of today's value chain, delivering engaging products and experiences is even more important. Cubix helps you engage customers by envisioning and building innovative products and experiences, developing go-to-market approaches and inventing disruptive new business models. Our strategists enable businesses to generate new growth, meaningful differentiation and real economic value



PROJECT CONSULTANCY

Organizations, in present era of sheer competition, need to demonstrate strategic flexibility and increased adaptability. Cubix Digital's consulting solutions help business management to adjust in uncertain decision making situations by providing considerable innovative options. The strategic support from our consultants enables organizations to develop business adaptability and intense belief in their available resources and strengths



MARKET RESEARCH

Our team of experienced strategists conduct effective market research to analyze and understand the current industry players, the consumers, the market size, the potential capture rate, etc. All this information is used to create a situational analysis that will feed into and inform business goals, financial goals, and marketing objectives



STARTUP ADVISORY

Our business model pitch deck, business strategy, and fundraising advisory result in winning pitch decks, product roadmaps, business plans, and robust financial models. We help you get out of the weeds of your own paradigm and clarify your pitch to get funded. Our investment advisory services can help you in positioning your startup as a company that's on a mission to disrupt and change something that's fundamentally broken in the world.



CONTENT CREATION

Creating your own content can be a challenge. Yes, you may be the expert in your field, but you're not a copywriter, editor, and graphic designer. This is why you need a team to work together to create, edit, revise, and design your message. To compete in today's digital world, a business needs to become a content factory, rapidly producing and publishing content that audiences enjoy consuming and that inspires them to take action



FEASIBILITY STUDY

A feasibility study is an analysis that takes all of a project's relevant factors into account—including economic, technical, legal, and scheduling considerations—to ascertain the likelihood of completing the project successfully. We conduct solid feasibility studies that can inform evidence based decision making

OUR DEVELOPMENT SERVICES



WEB DEVELOPMENT

At Cubix we work hard to be innovators in the world of web design and development. We stay informed about web trends and pitch innovative features to our clients based on their industry and the desired functionality they would like to see. Your website's content matters not only for SEO purposes but also for your potential customers. Our content team works to capture the essence of your brand and the products or services you offer, crafting effective messaging that will captivate and convert your site's visitors



MOBILE APPS DEVELOPMENT

We believe mobile application development is a creative orbit requiring a balanced blend of innovative thinking, competitive spirit, focus, and discipline. Our diversity in Android, iOS, Windows, and Cross-platform app development services makes us unique. Our highly experienced mobile app development team is accustomed to delivering customized mobile applications by using advanced tools and technology, ensuring our creative mobile solutions will help to accomplish your personal and business needs



SOFTWARE DEVELOPMENT

Cubix provides custom software solutions. Our end to end software development services include and is not limited to, architectural design, technology selection, database design, ETL, back-end processing and user interface development. We provide all the services for the complete application stack necessary to meet customers' requirements. Projects can be complete standalone applications, new user interfaces to existing applications, system integrations, and existing system enhancements.



I.T CONSULTANCY

We develop innovative technologies and most advanced solutions for the businesses to drive businesses in some unique and productive manner in this competitive digital age. Our IT consultant team takes the advanced transformation initiatives for the business such as cloud, data, IoT, AI and machine learning technologies to make a powerful impact of our client's business services. We develop flexible business models and advanced application modules to represent business management in a unique manner



A.I & MACHINE LEARNING

Machine learning is already here and has been applied by businesses already. Massive computing power has become inexpensive and is being used by machine learning to run predictive models which fetch details from existing data in order to detect fraud, demand forecasting or ad targeting. These kinds of forecasting turn apps and devices smarter. Machine learning offers lots of benefits to business which includes rapid processing, analysis, predictions, etc. It provides with the capability to deliver new products and services by lowering the cost of existing products



VR & AR DEVELOPMENT

Our company is here to provide your business with innovative VR/AR solutions to bring it to the whole new dimension. The recent development in AR and VR have not only facilitated the astonish experience in gaming and visual industry but also have been leveraged to many other industries. We have strong experience in providing stunning visuals through augmented and virtual reality apps and software.

DEVELOPMENT

WEBSITES

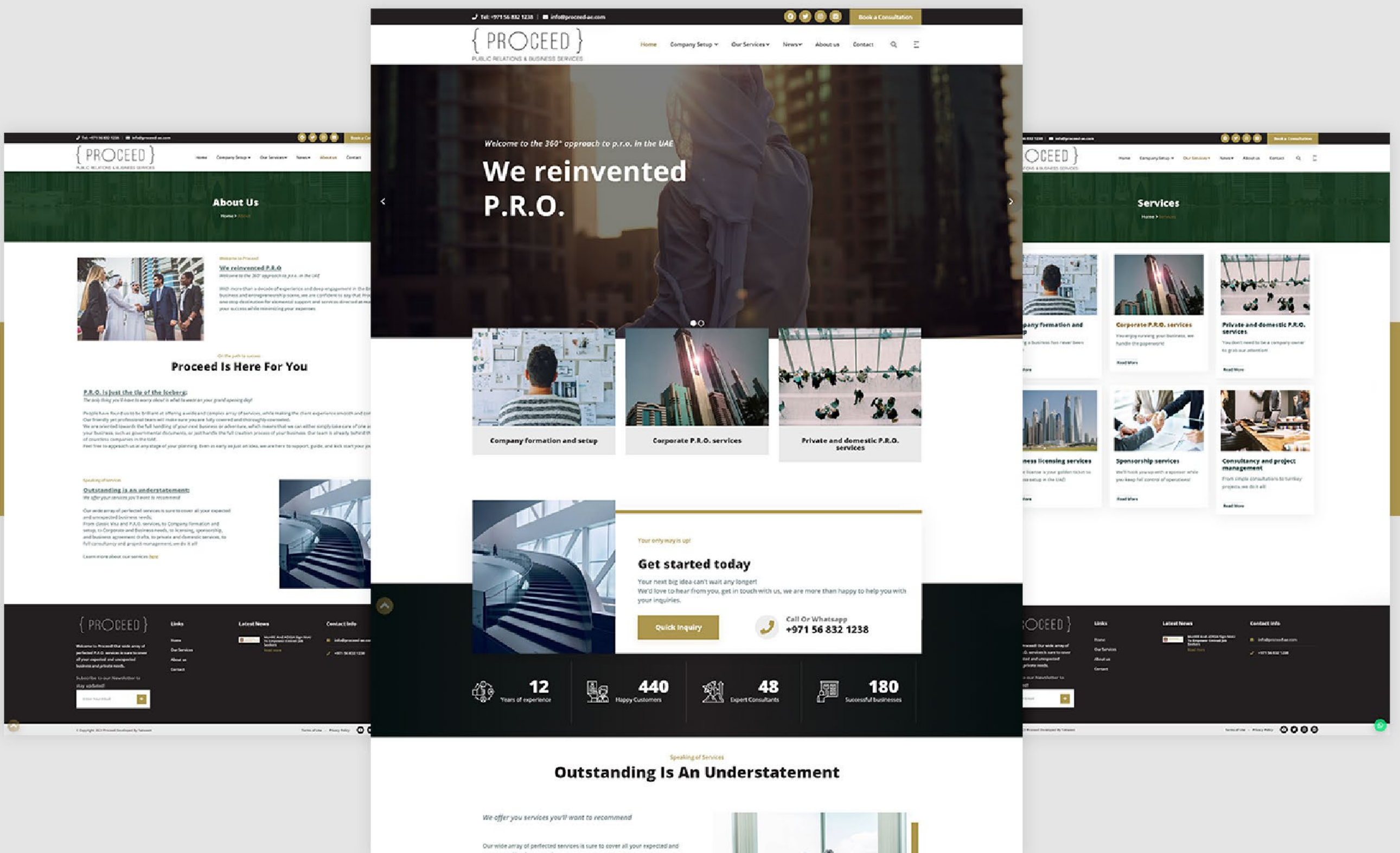


CUSTOM

Client
Industry
Country
URL

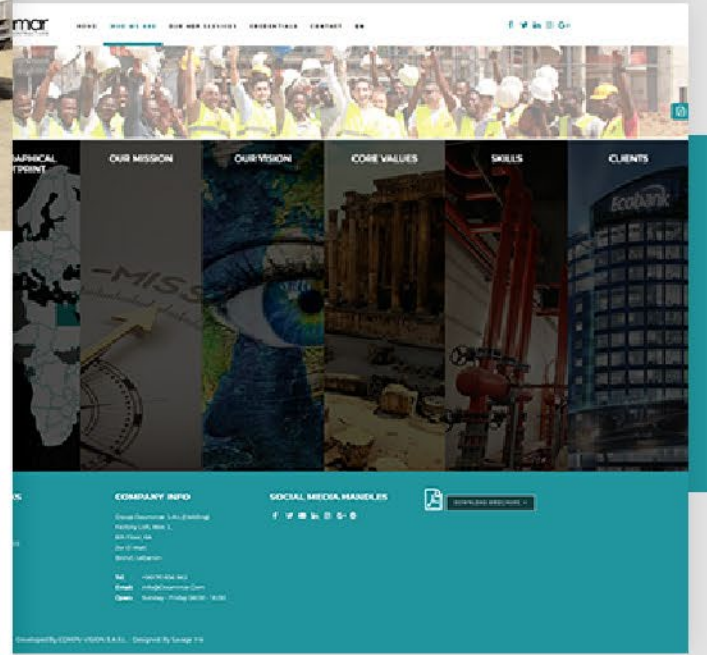
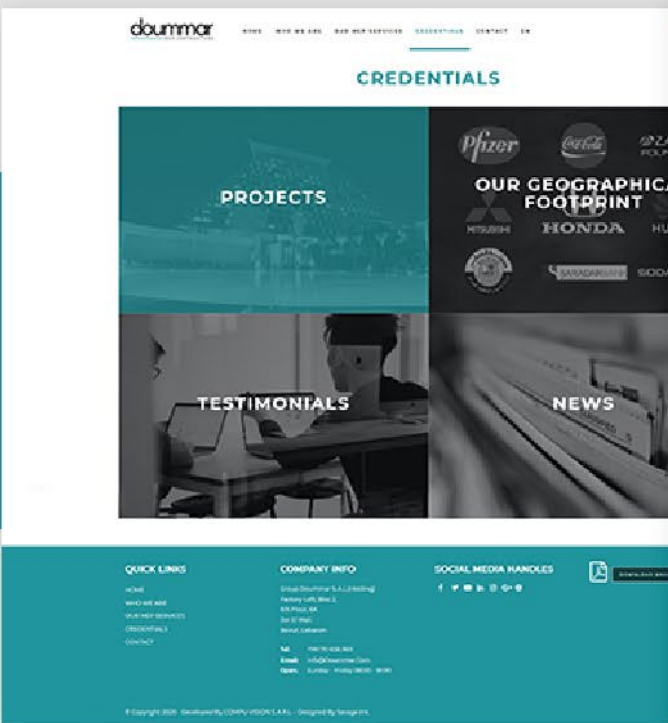
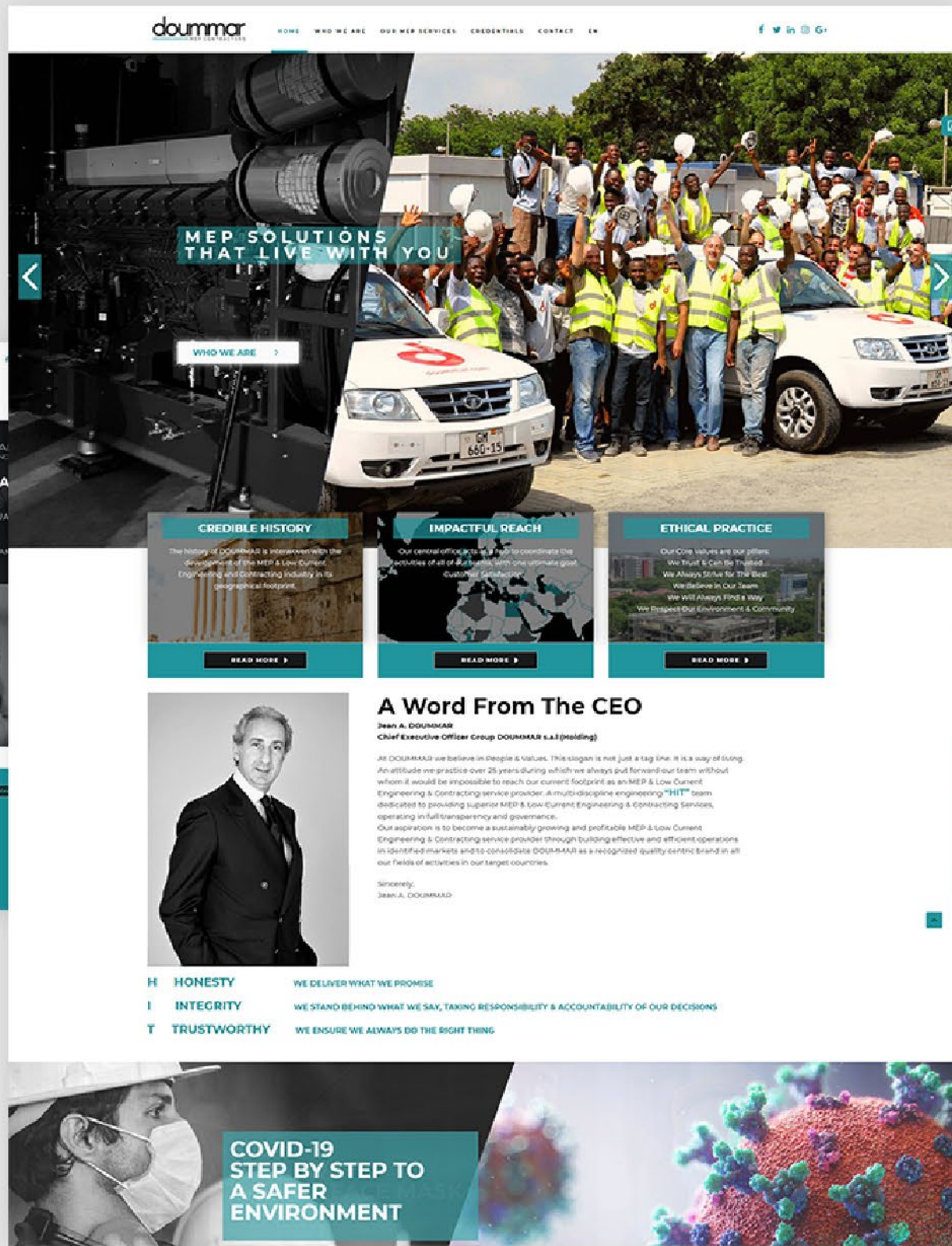
Proceed UAE
 Government Service Provider
 U.A.E - Dubai
www.proceed-ae.com

{ PROCEED }
 PUBLIC RELATIONS & BUSINESS SERVICES



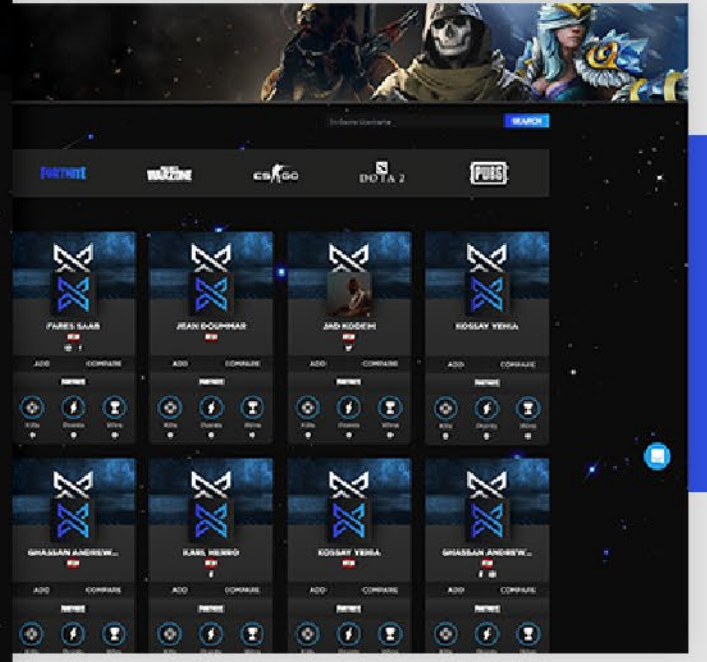
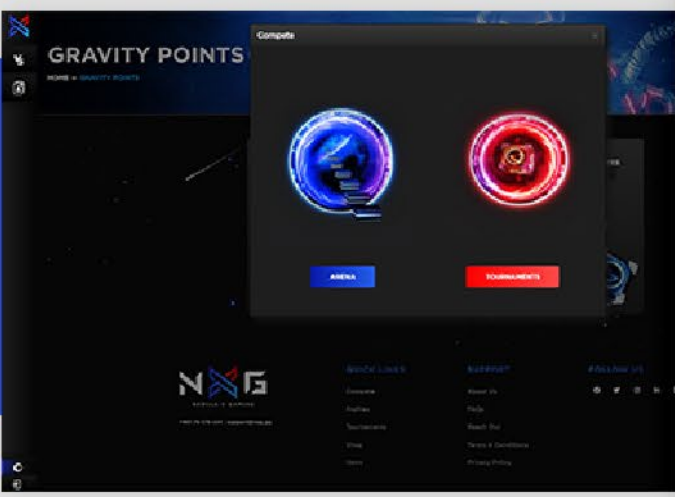
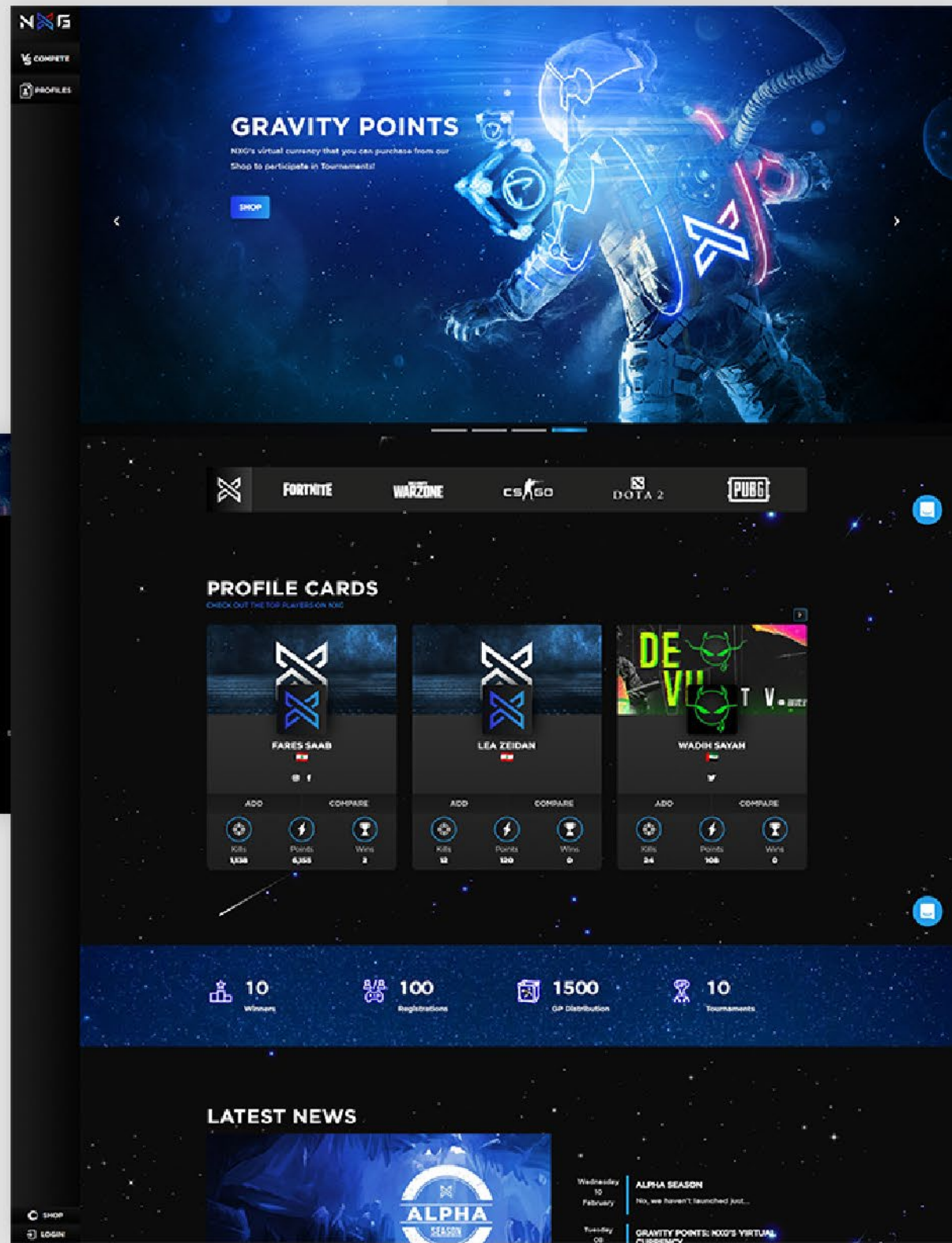
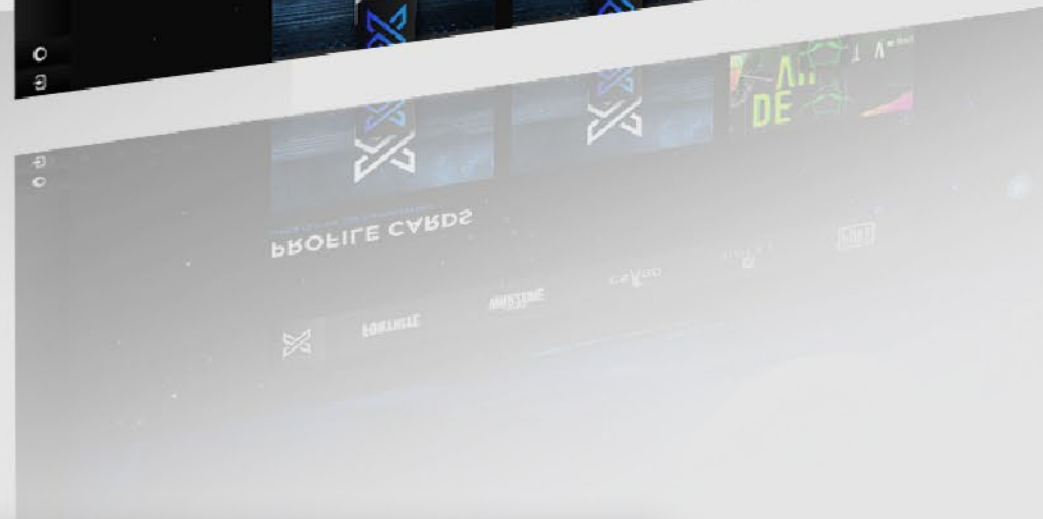
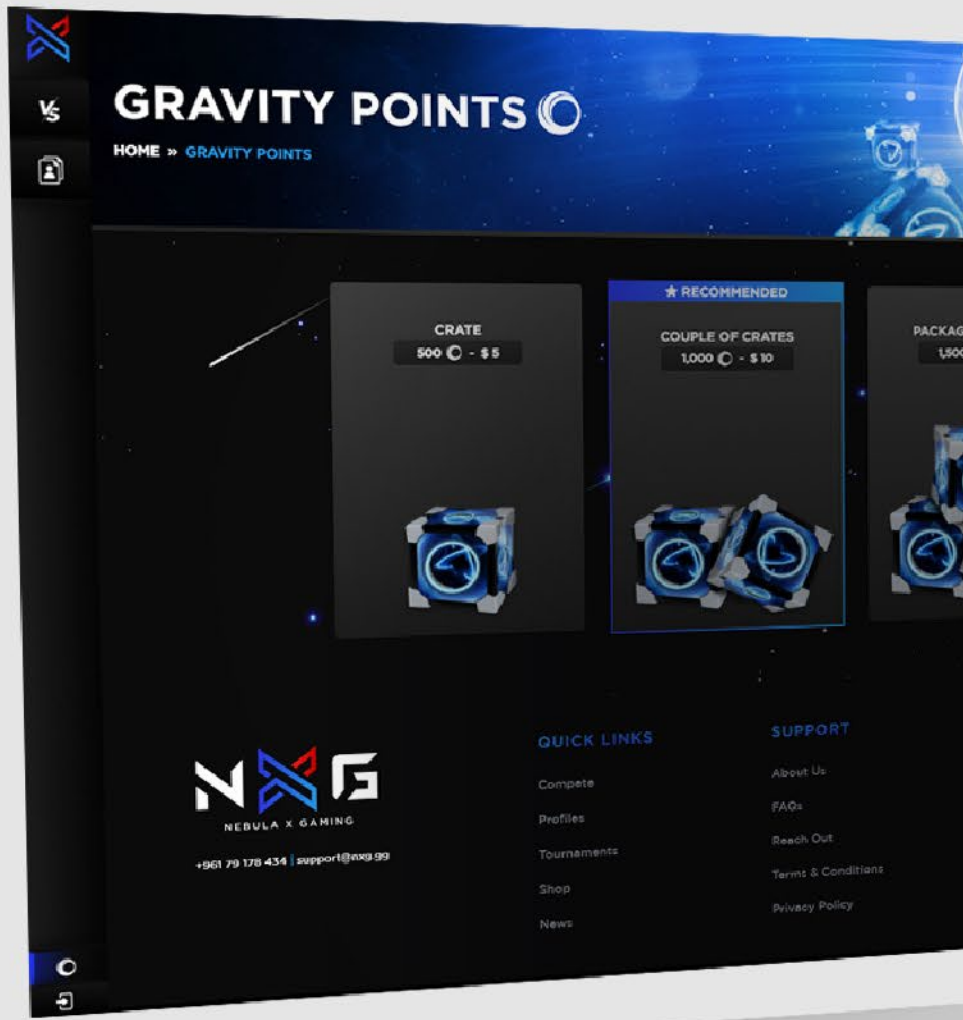
Client
Industry
Country
URL

DOUMMAR MEP
MEP Contracting
Ghana / U.K
www.doummar.com



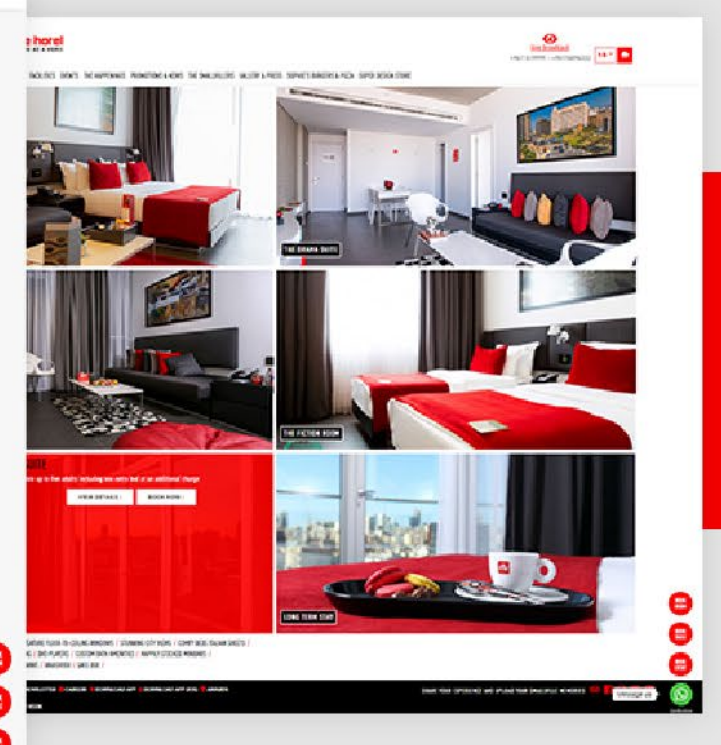
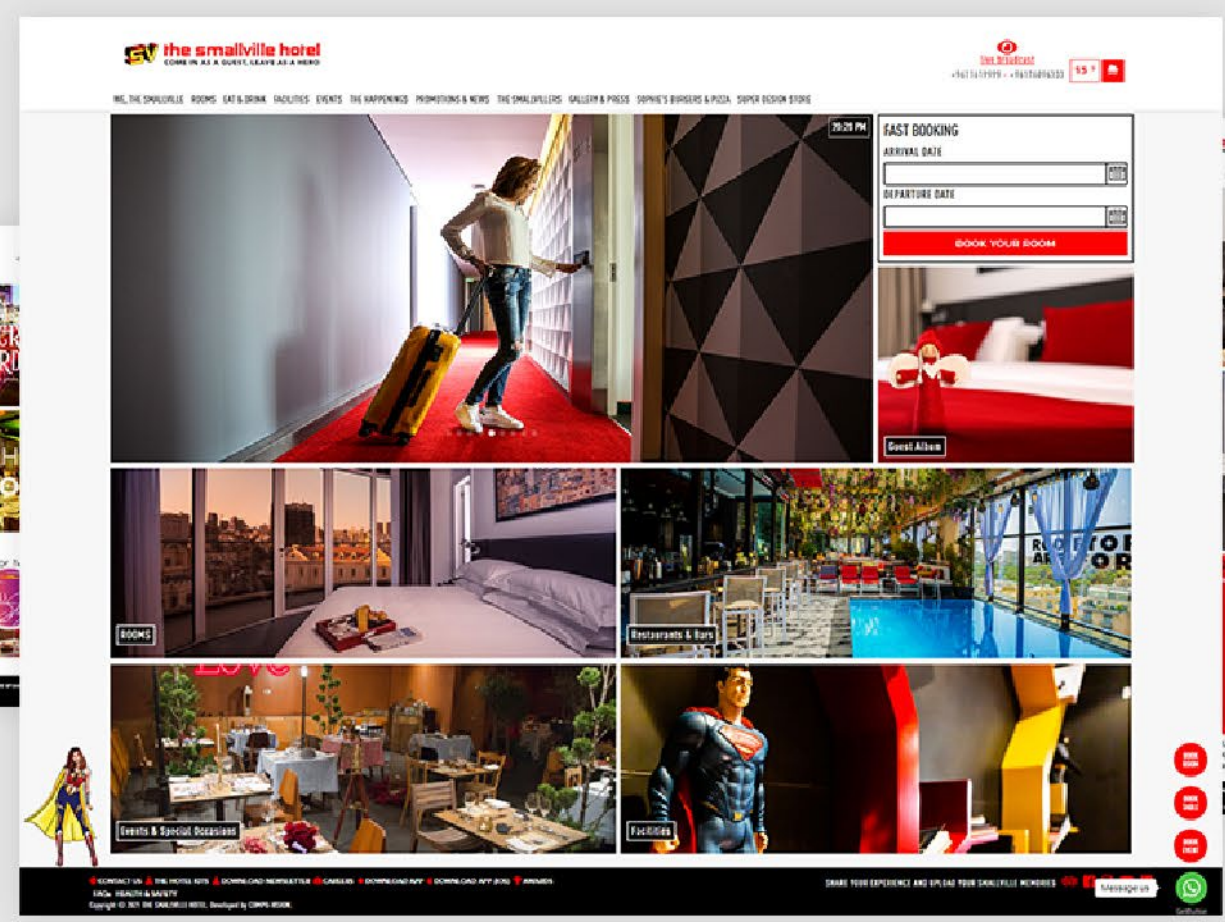
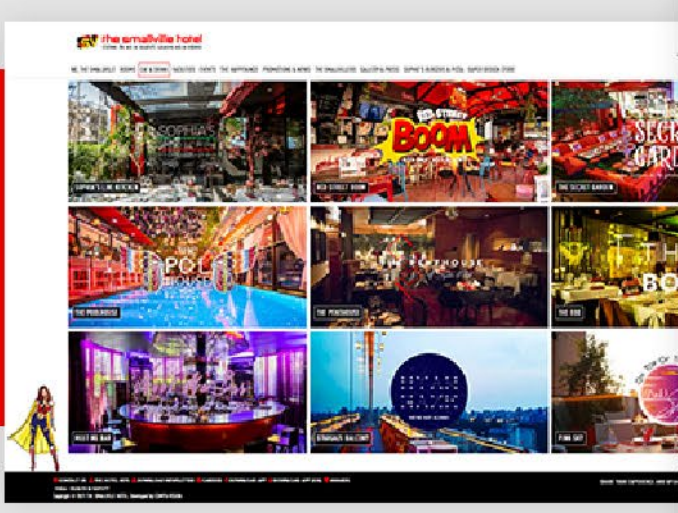
Client
Industry
Country
URL

Nebula X Gaming
E-Sports
U.K
www.nxg.gg



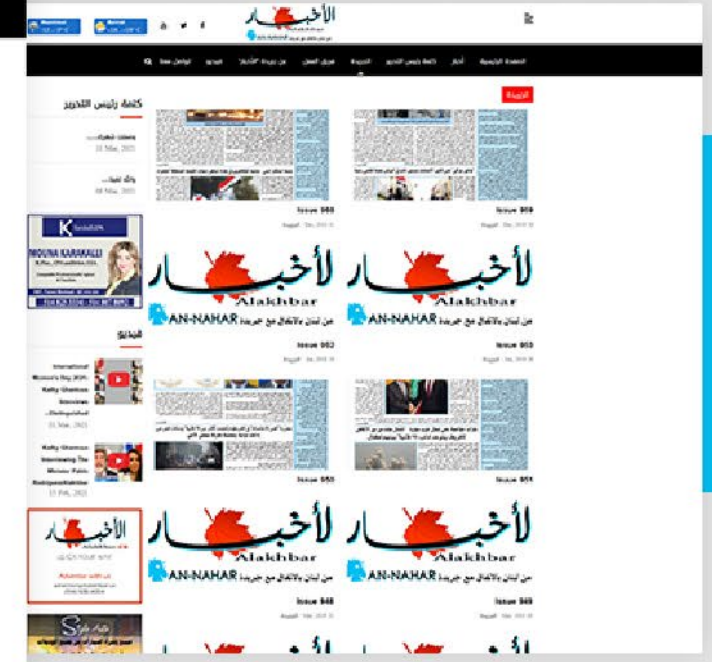
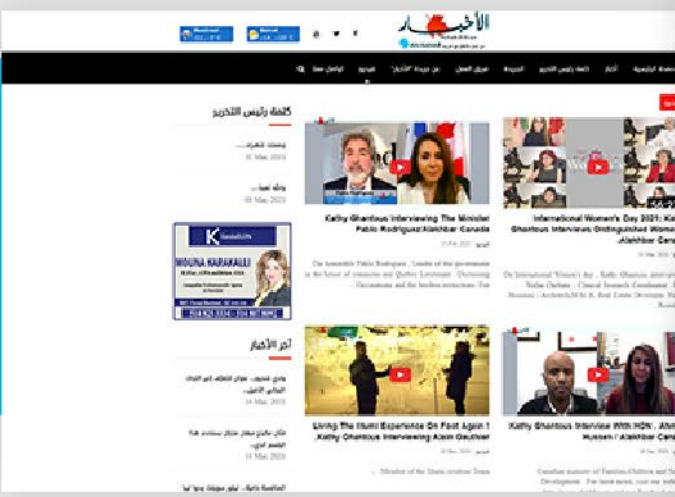
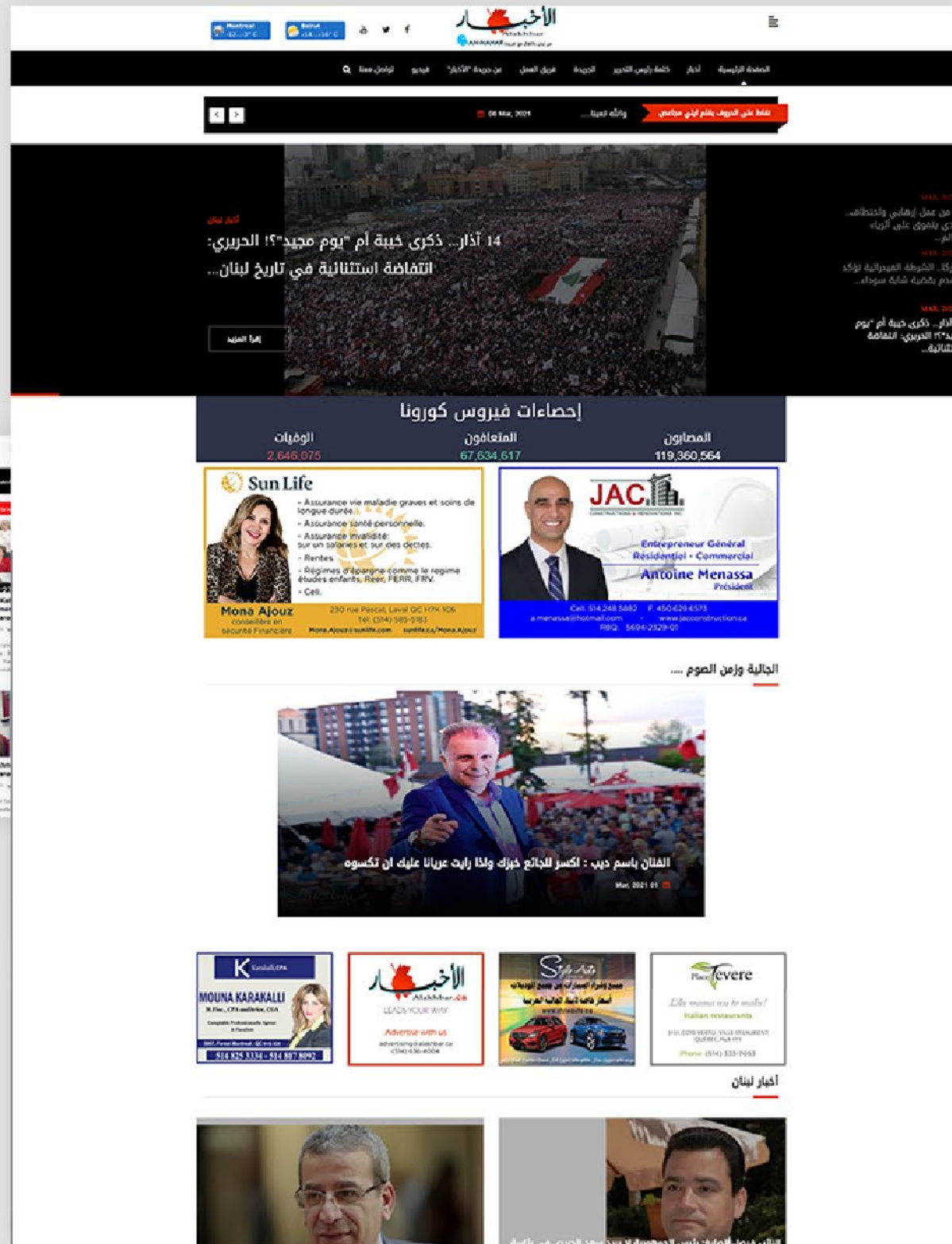
Client
Industry
Country
URL

SmallVille Hotel
Hospitality
Lebanon
www.thesmallville.com



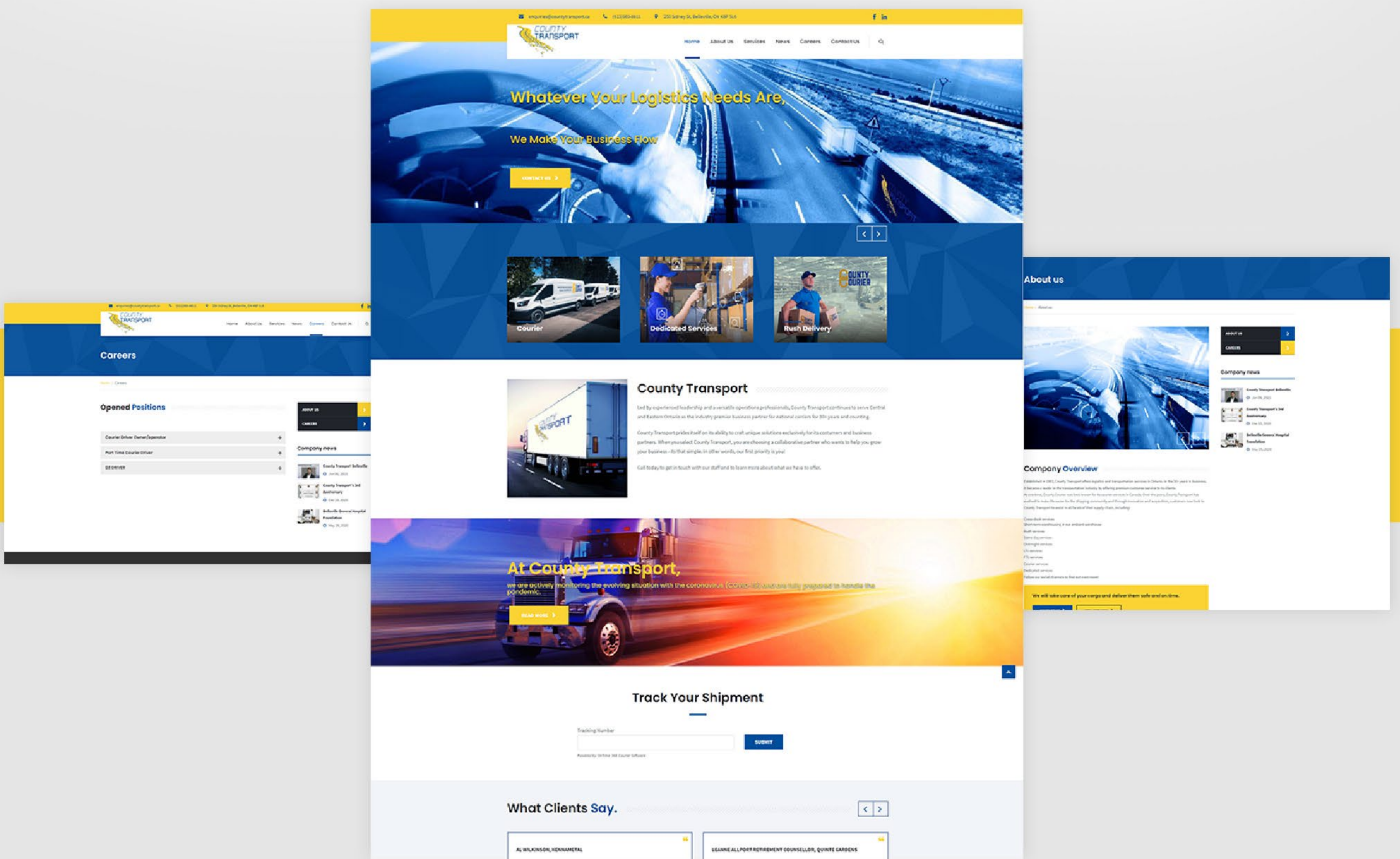
Client
Industry
Country
URL

Al Akhbar
E-Magazine
Canada
www.alakhbar.ca



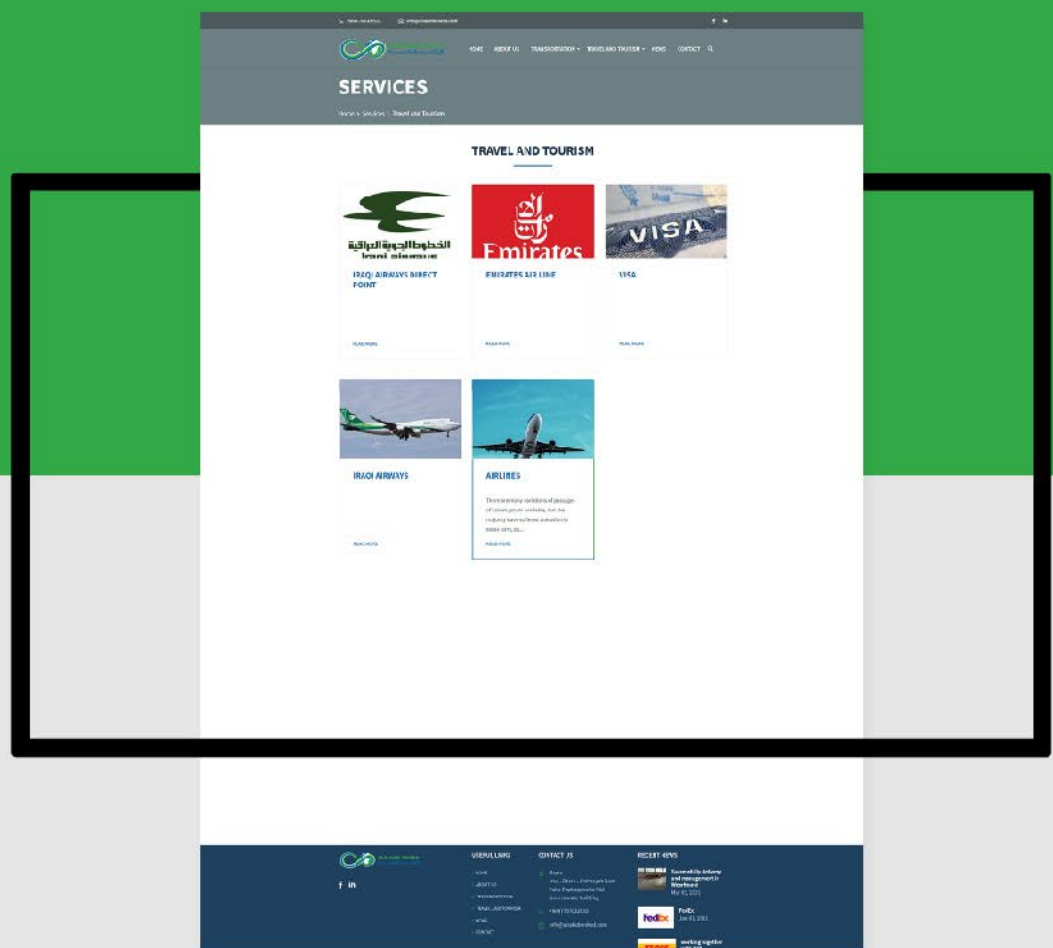
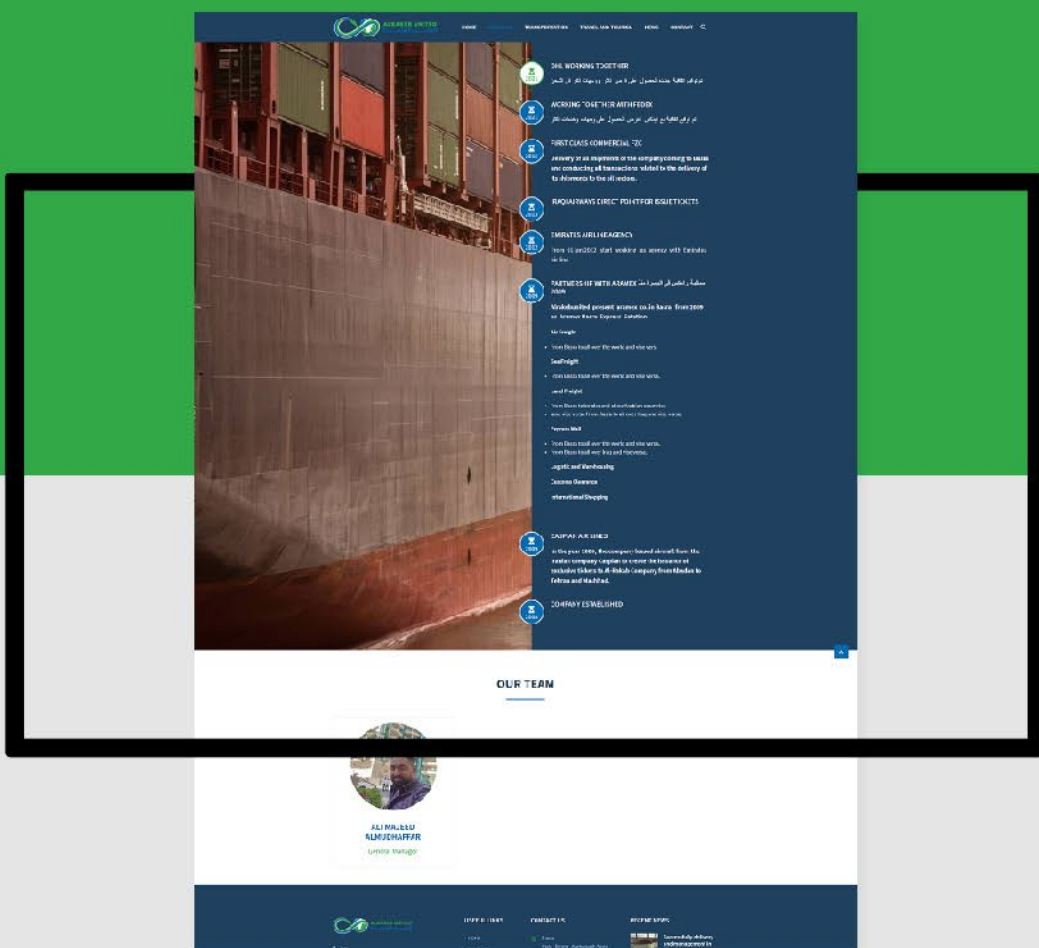
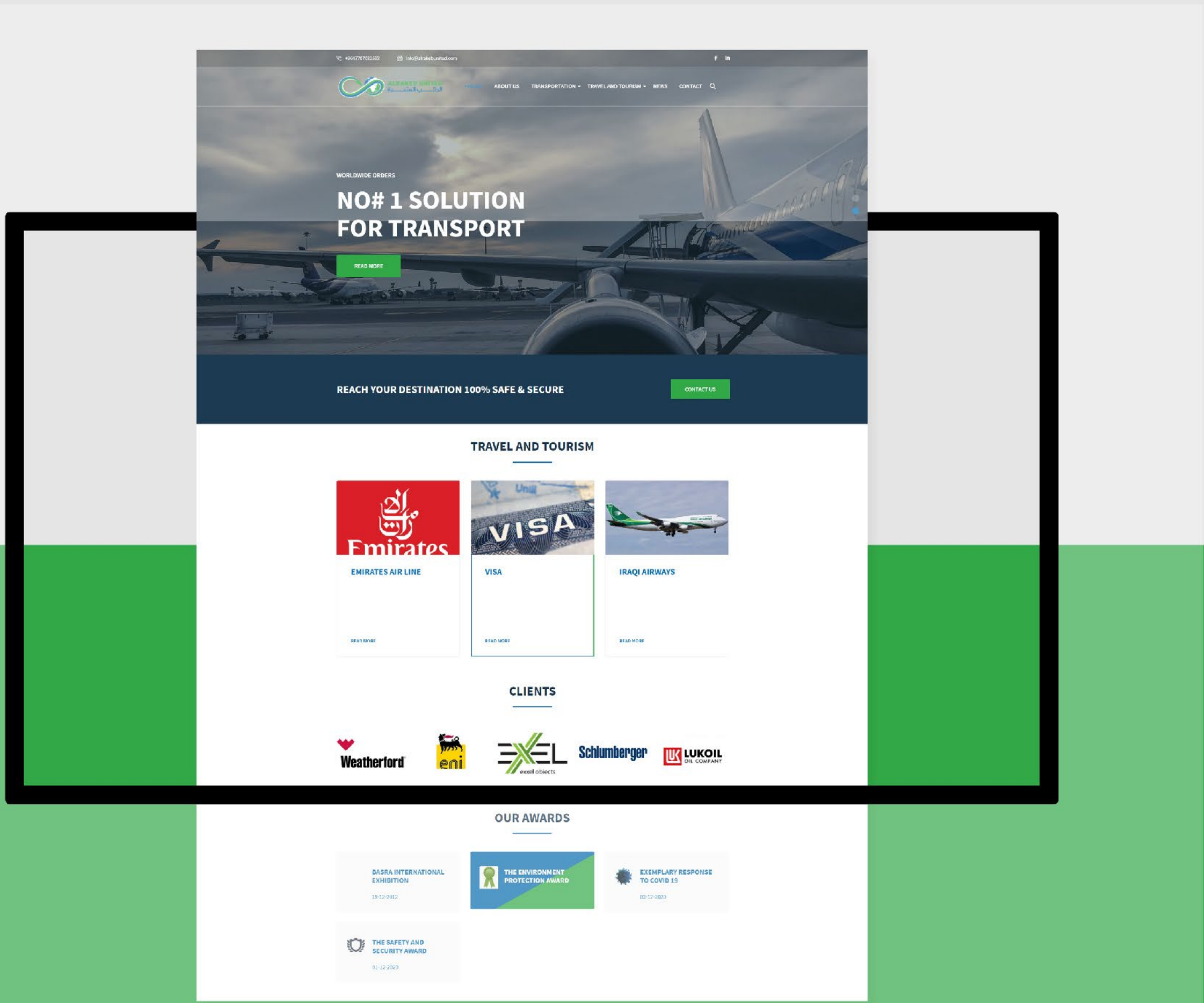
Client
Industry
Country
URL

County Transport
Transportation & Logistics
Canada
www.countytransport.ca



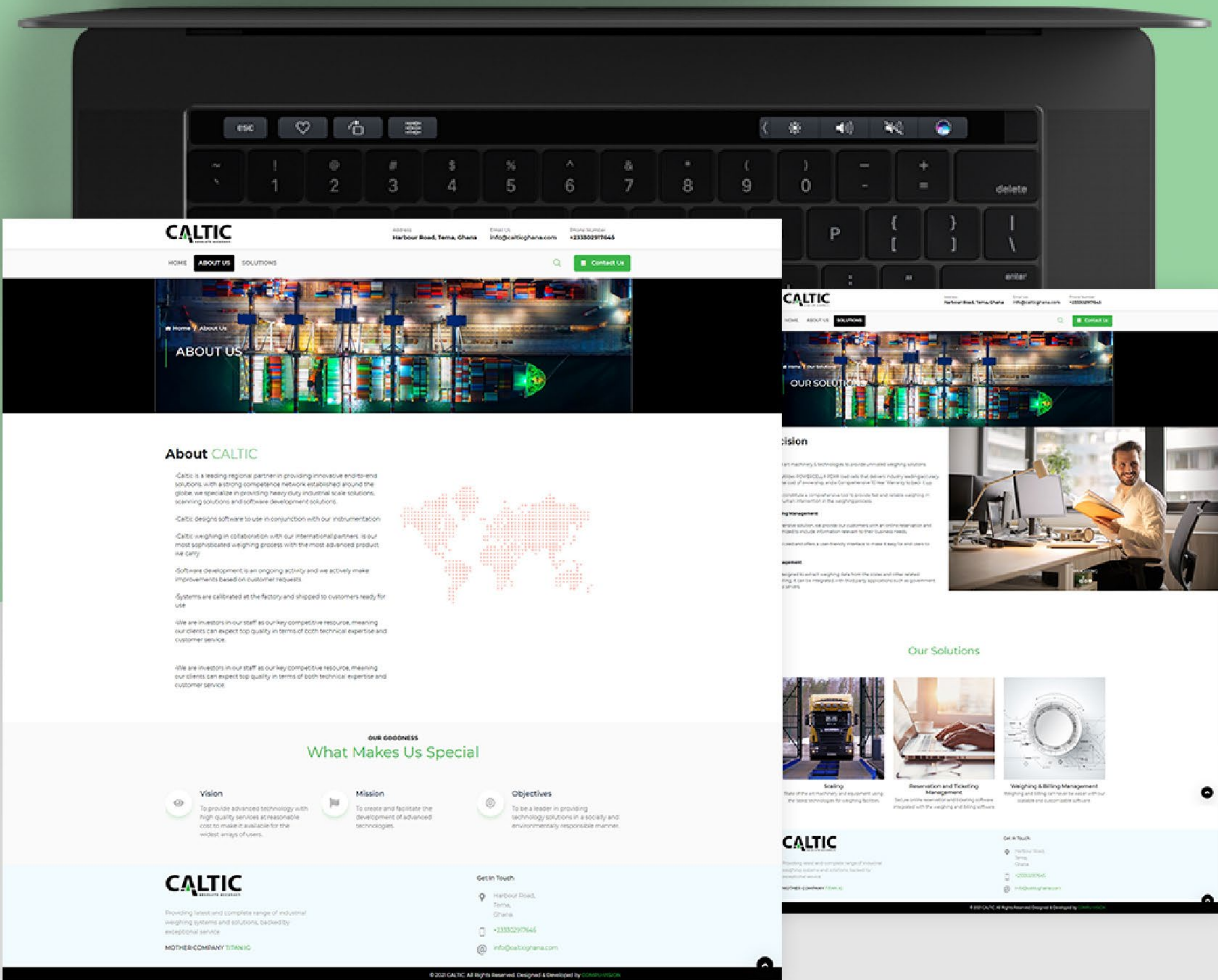
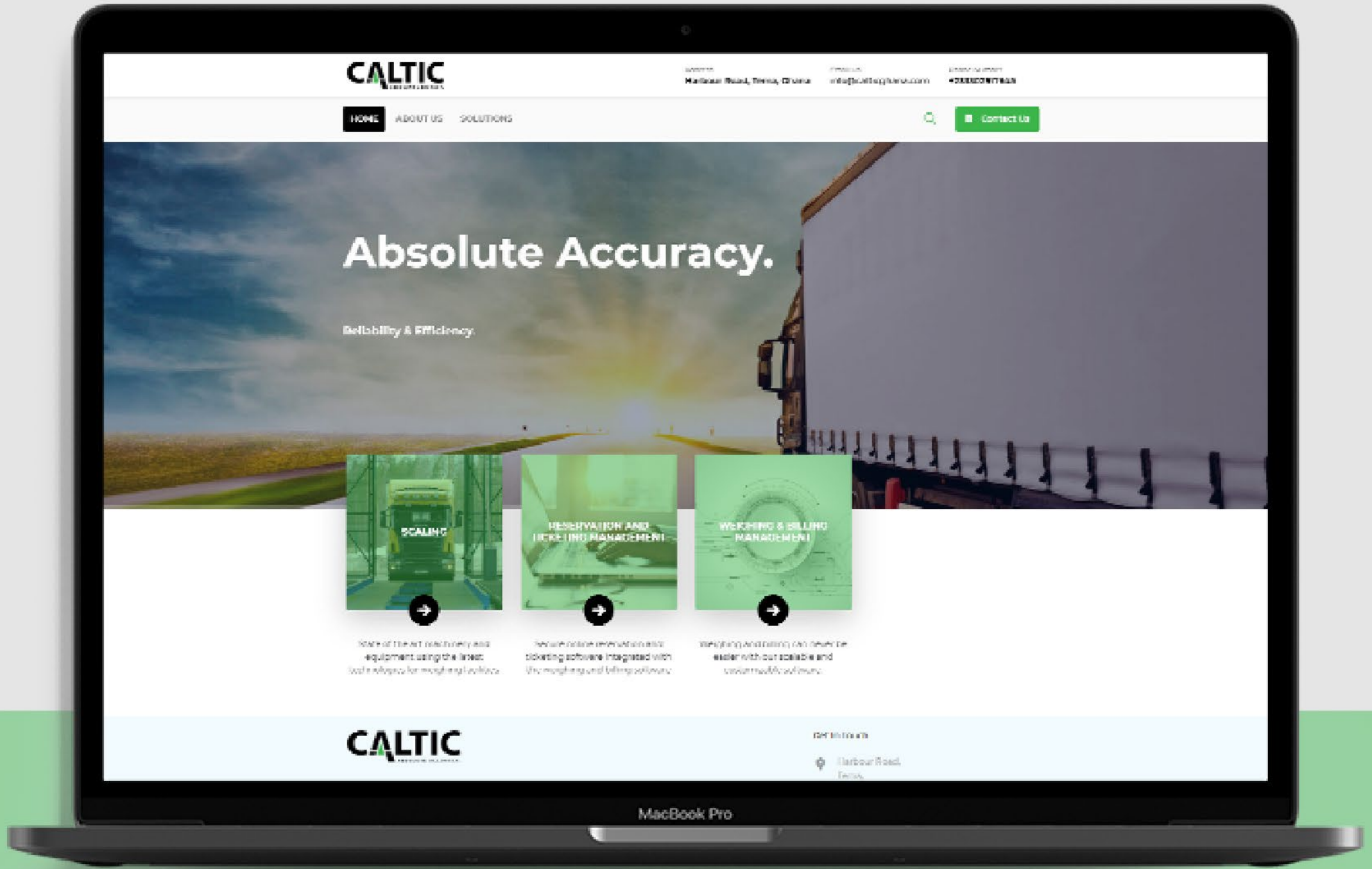
Client
Industry
Country
URL

AlRakeb United
Service Provider
Iraq
www.alrakebunited.com



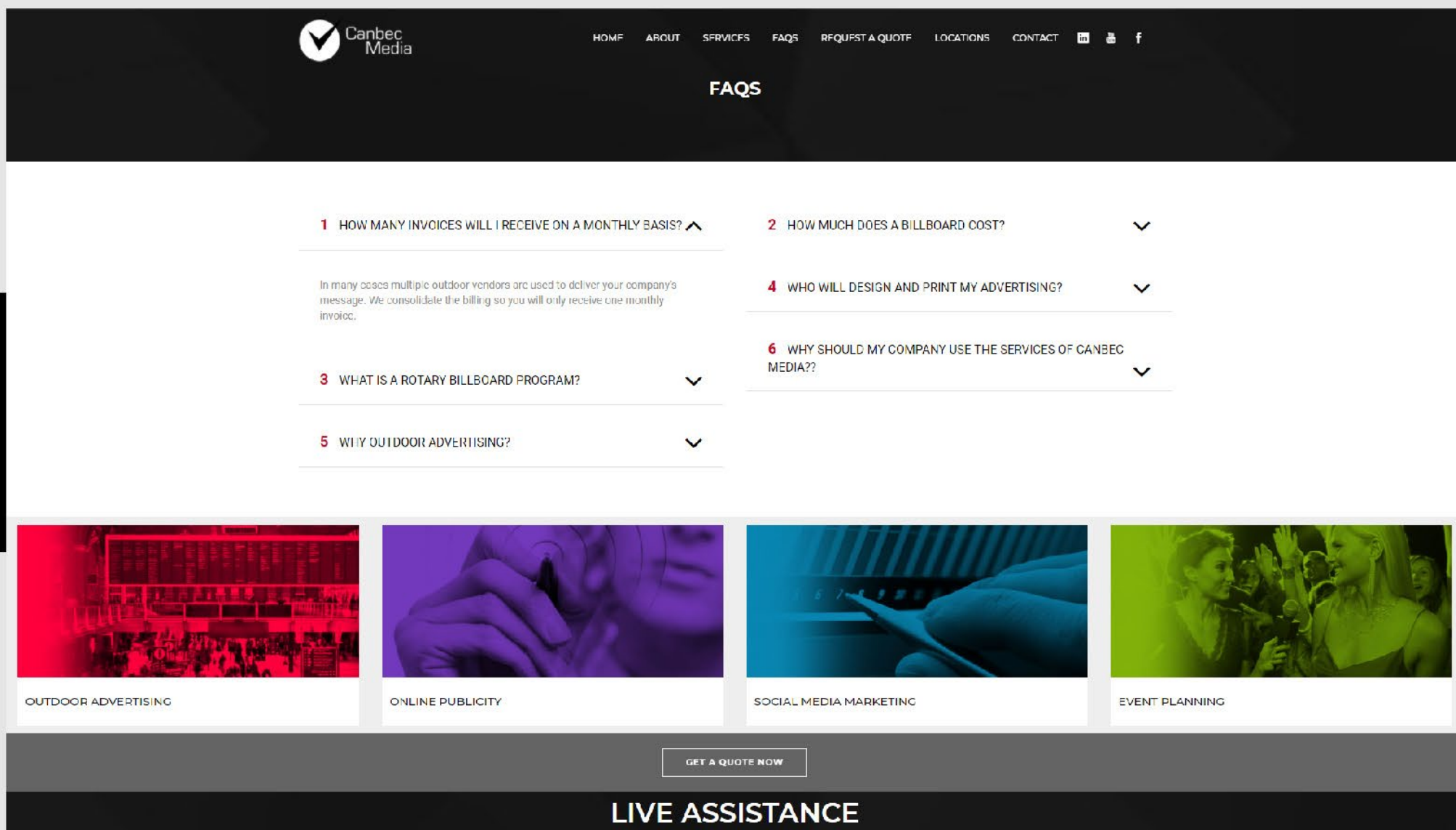
Client
Industry
Country
URL

Caltic Ghana
Media & Advertising
Ghana
www.calticghana.com



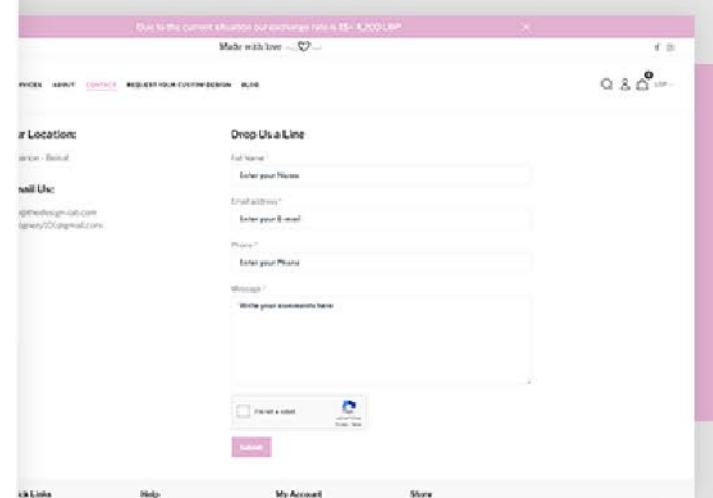
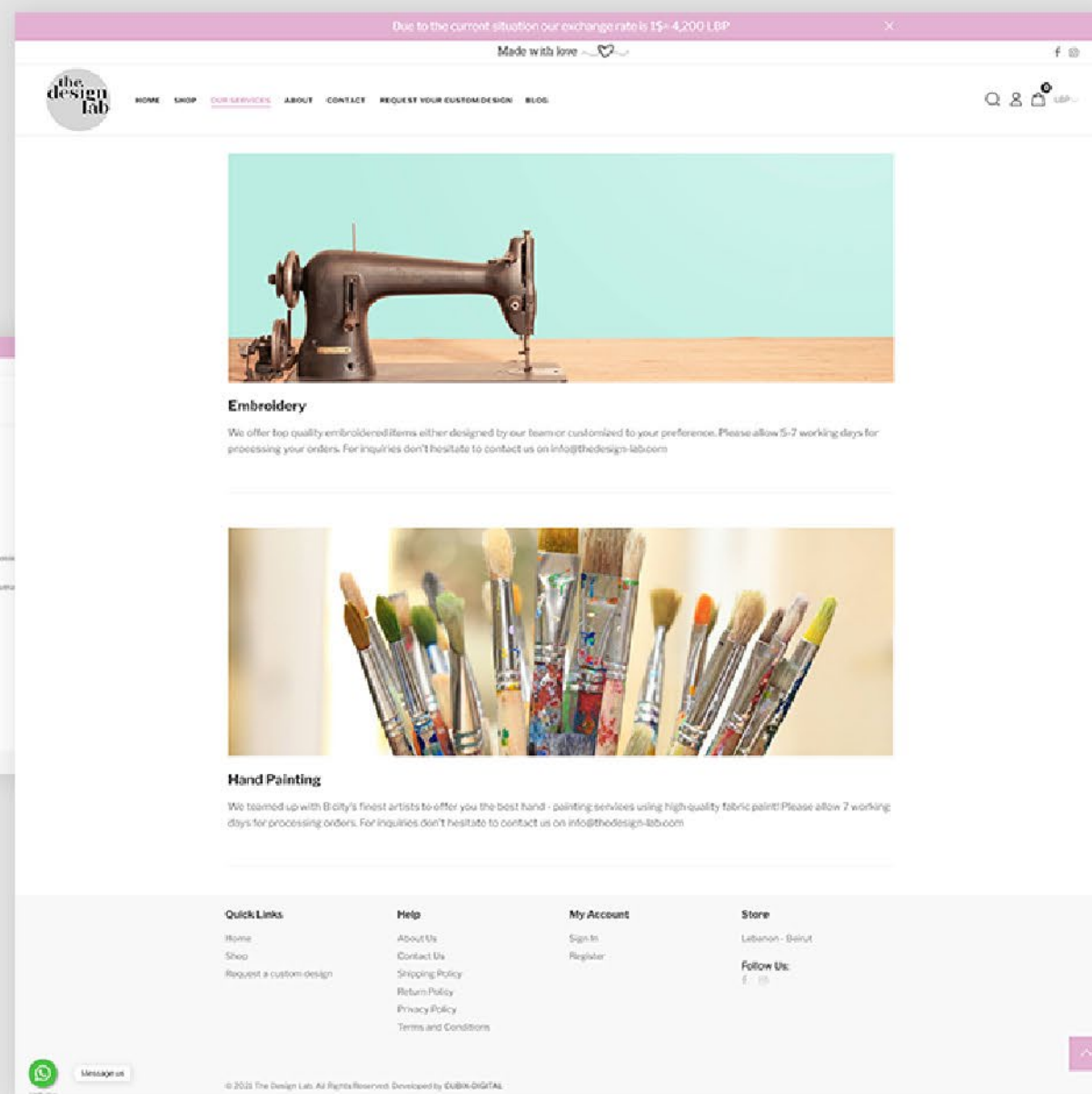
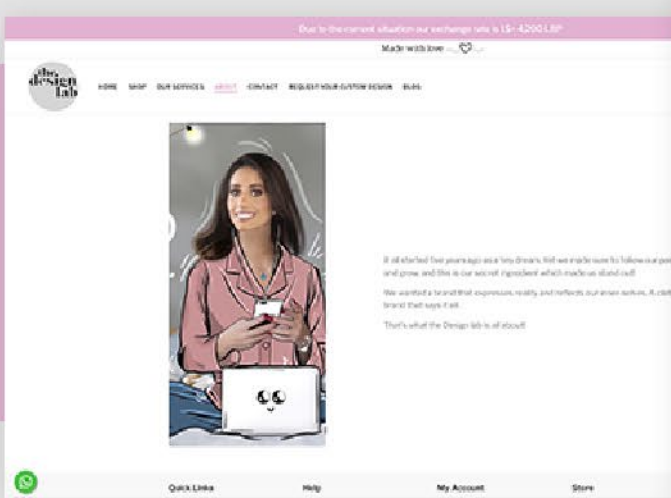
Client
Industry
Country
URL

Canbic Media
Media & Advertising
Canada
www.canbecmedia.com



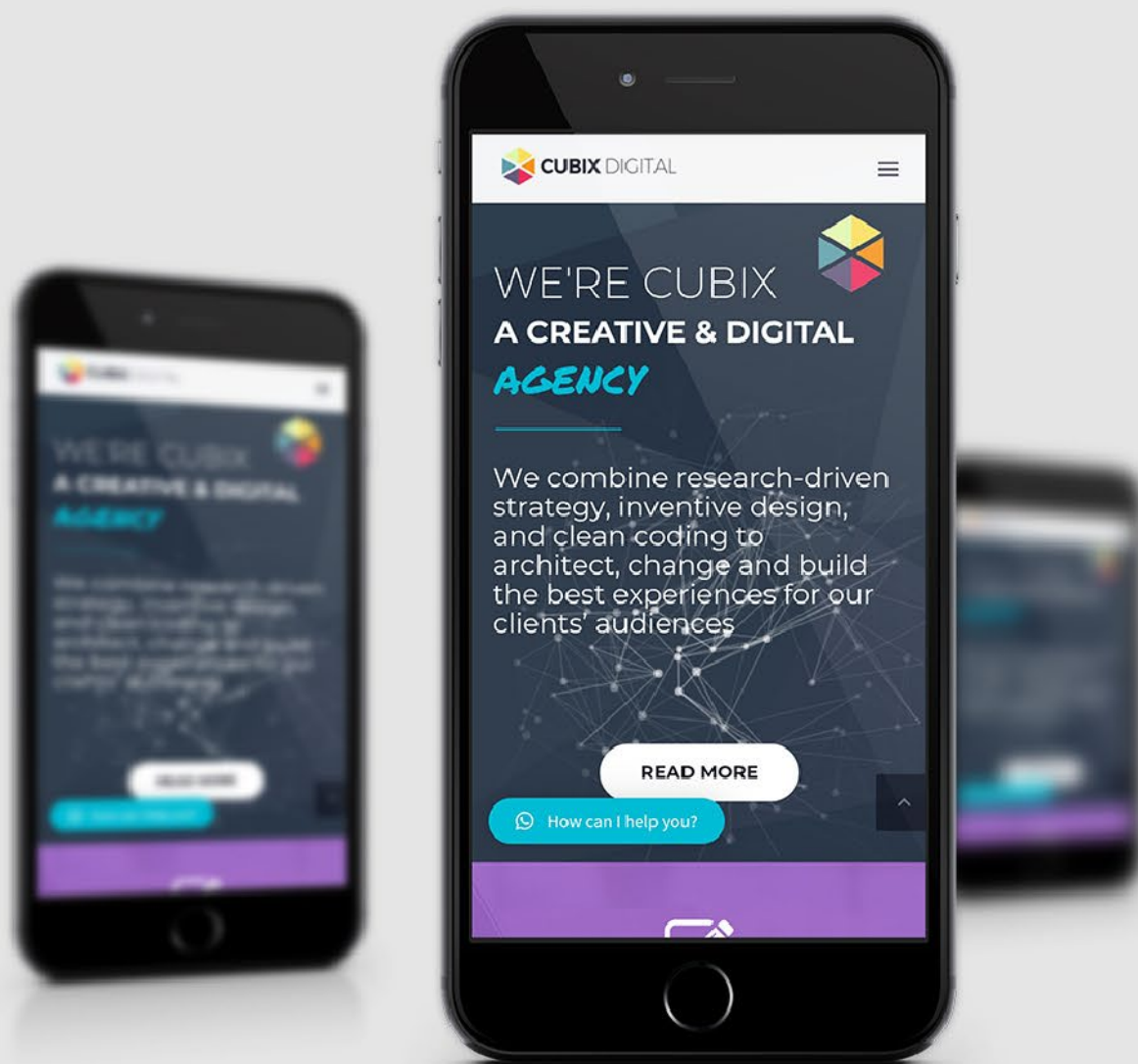
Client
Industry
Country
URL

The Design Lab
E-Commerce
Lebanon
www.thedesign-lab.com



DEVELOPMENT

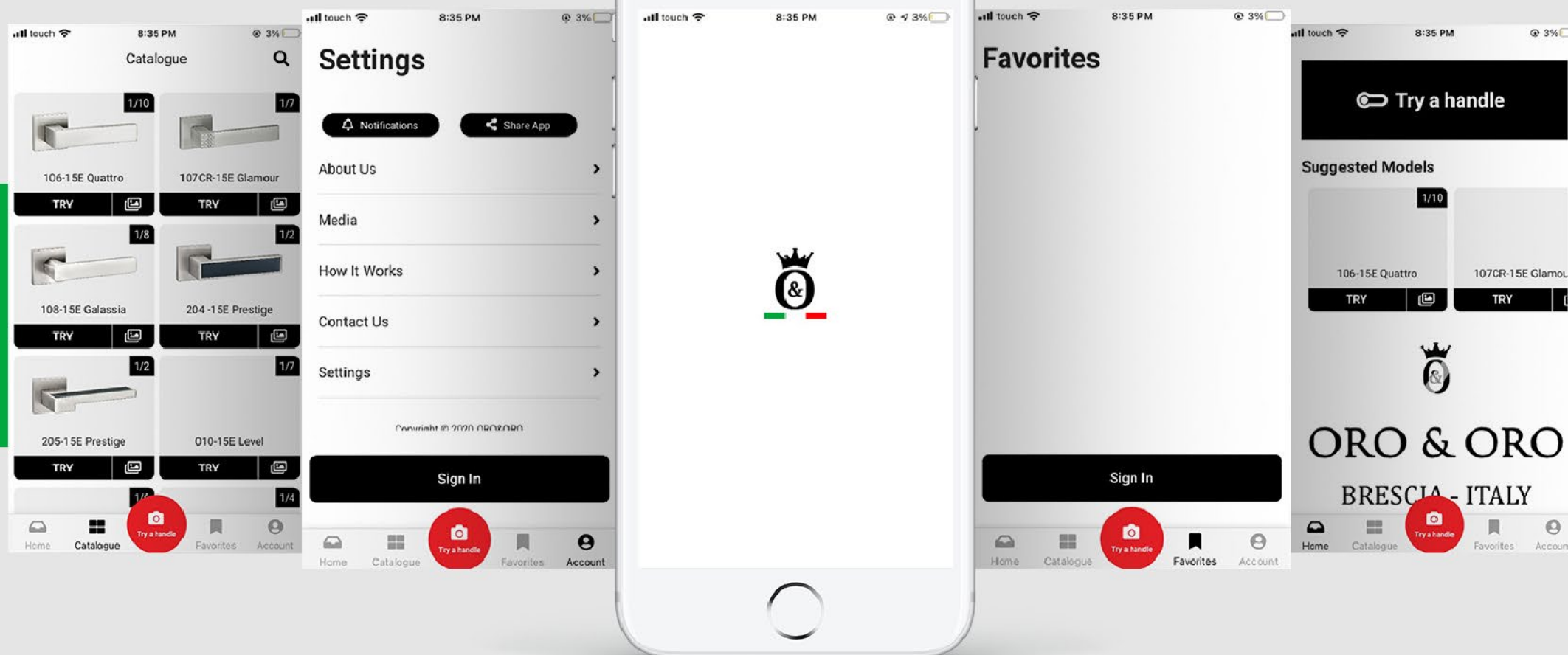
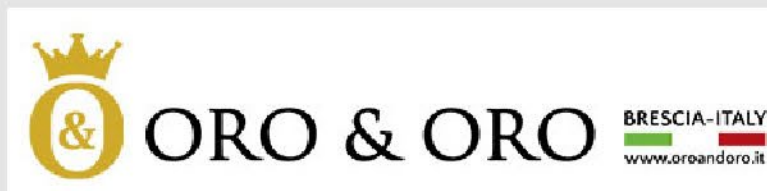
APPLICATIONS



CUSTOM

Client
Industry
Country
OS

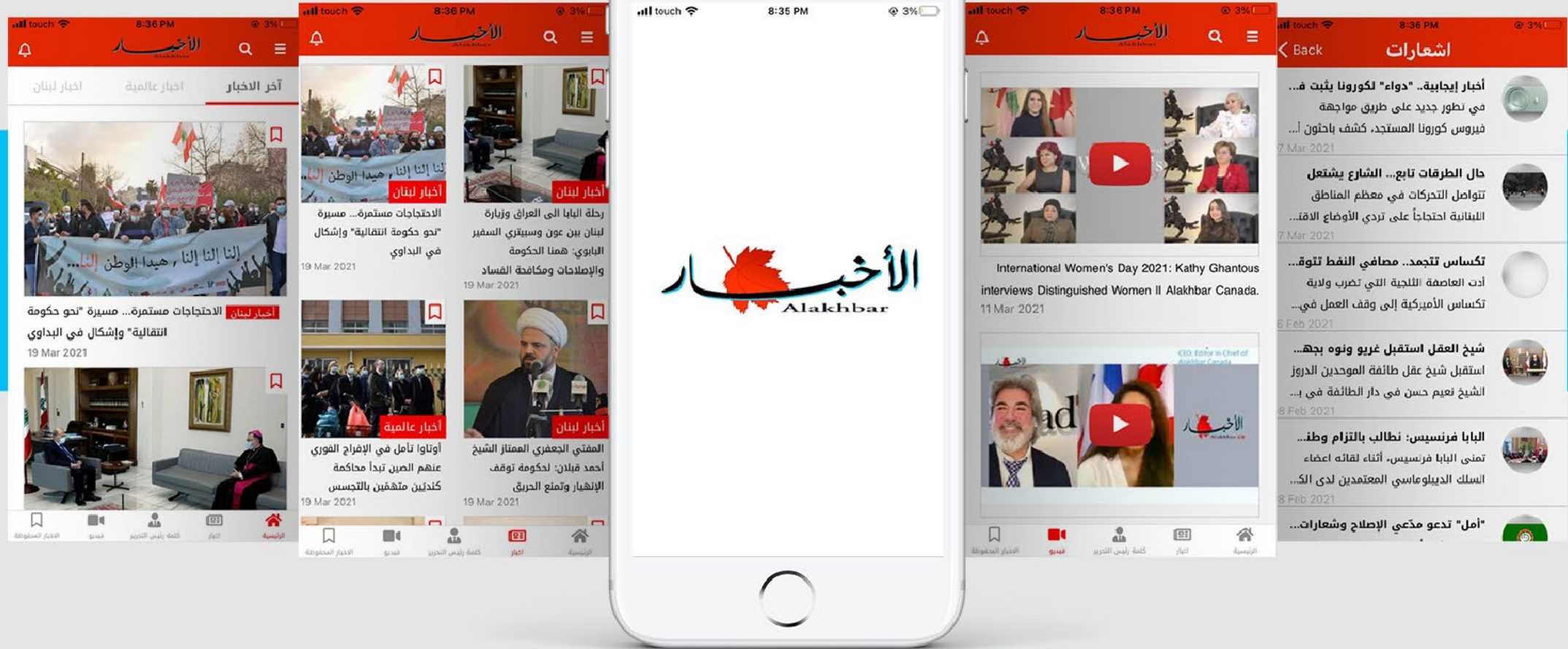
Oro & Oro
Interior Furbishing
Italy
Android & IOS



CUSTOM

Client
Industry
Country
OS

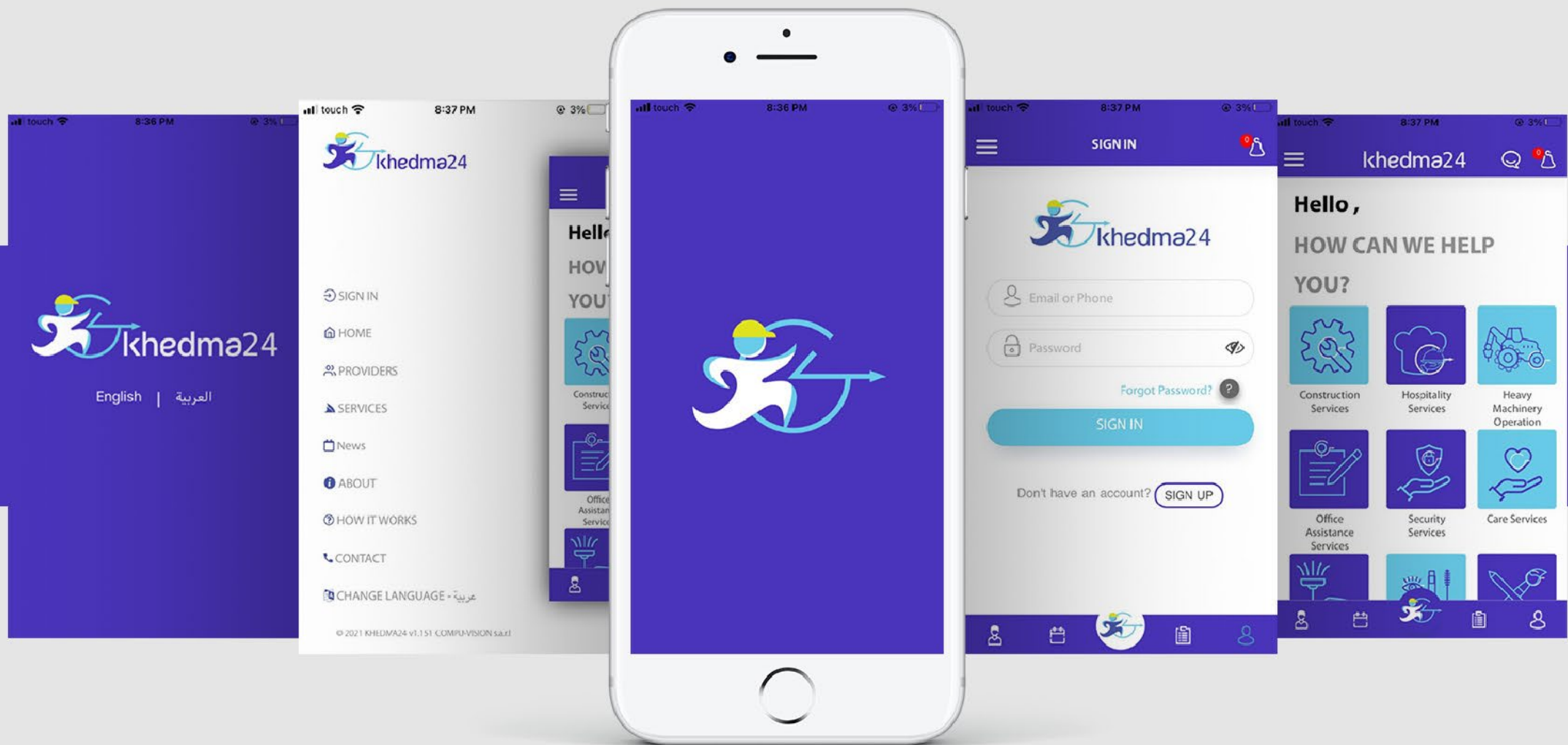
Al Akhbar
E-Magazine
Canada
Android & IOS



CUSTOM

Client
Industry
Country
OS

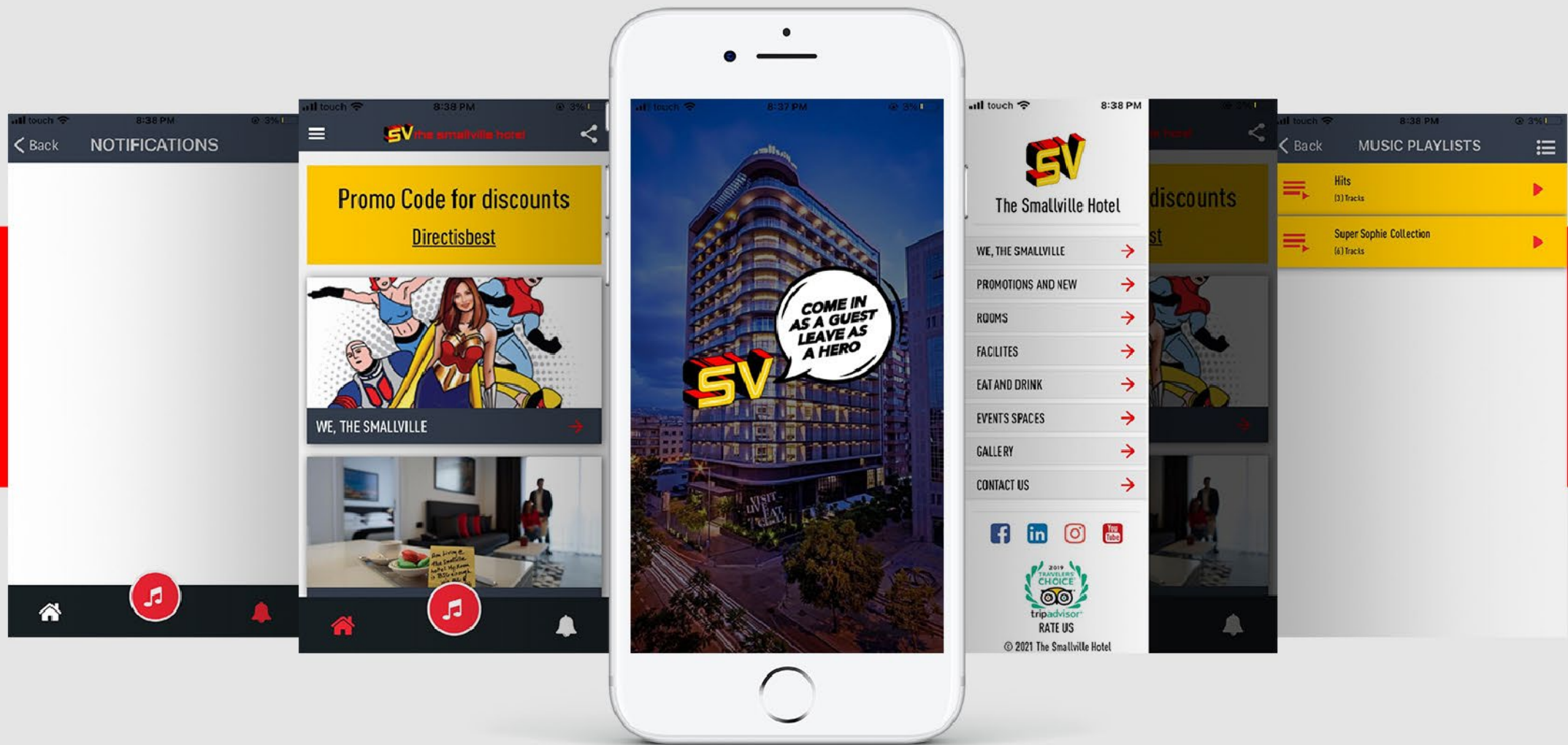
Khedma24
Service Provider
Lebanon
Android & IOS



CUSTOM

Client
Industry
Country
OS

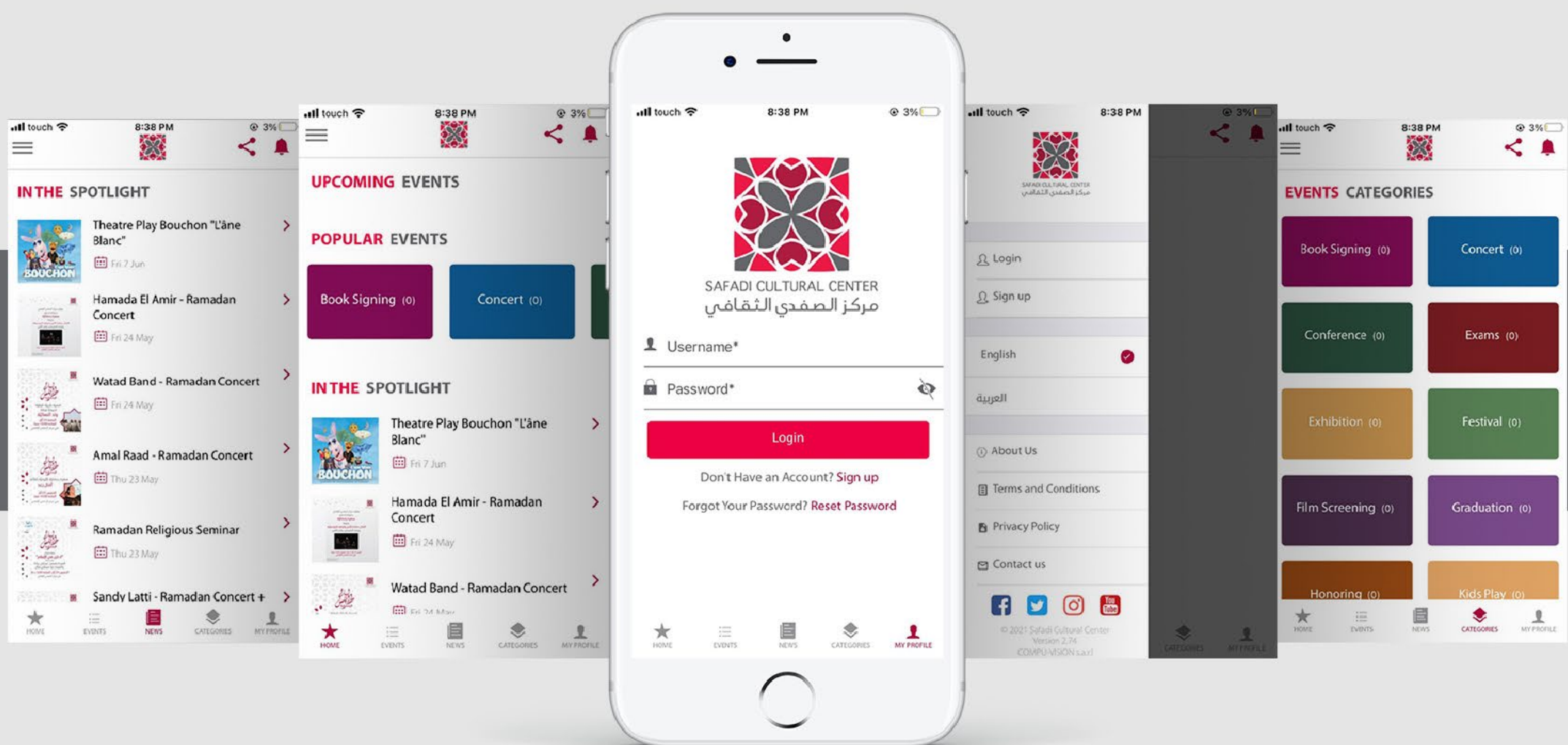
SmallVille Hotel
Hospitality
Lebanon
Android & IOS



CUSTOM

Client
Industry
Country
OS

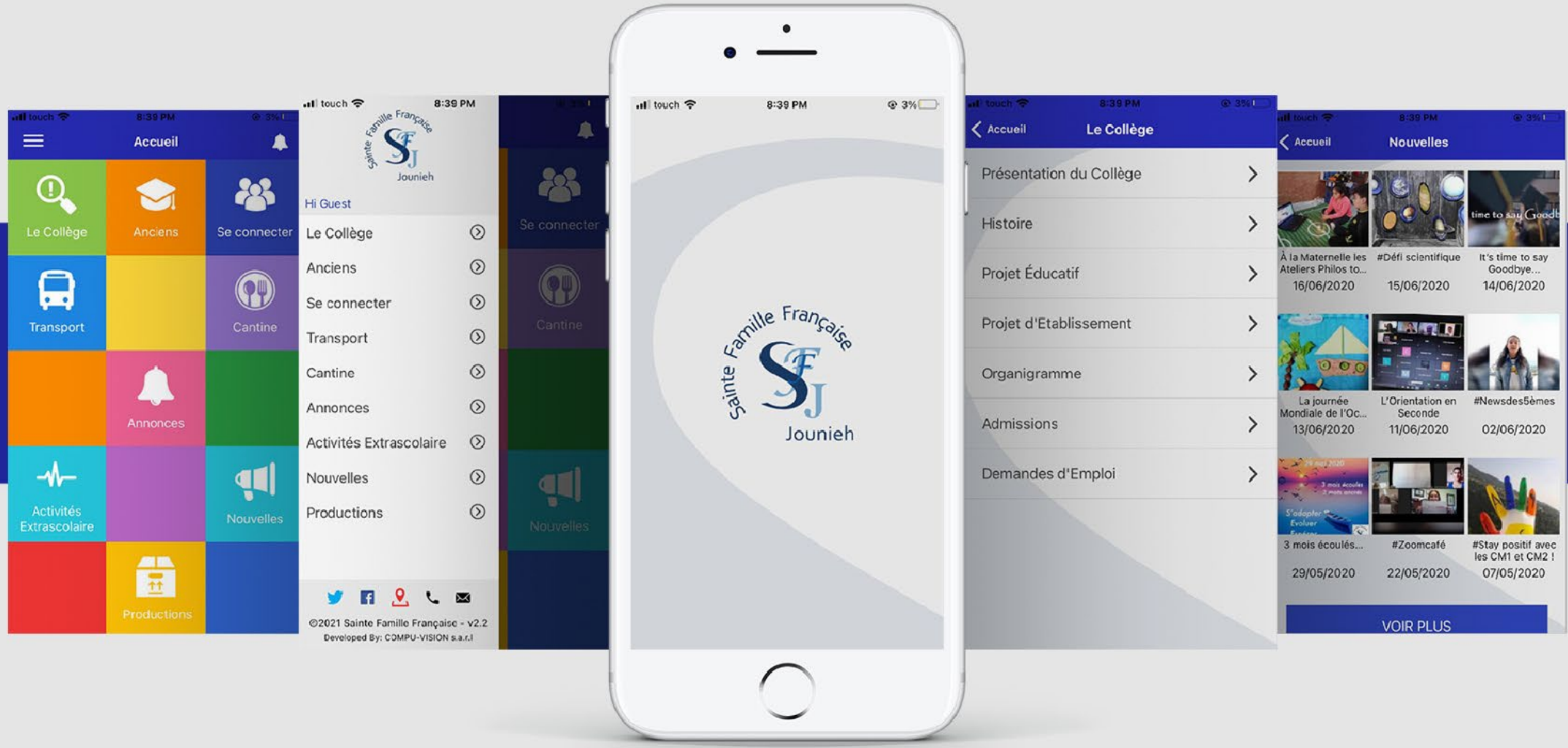
Al Safadi Culture Center
Culture & Tourism
Lebanon
Android & IOS



CUSTOM

Client
Industry
Country
OS

Sainte Famille Francaise - Jounieh
Educational
Lebanon
Android & IOS



CUSTOM

Client
Industry
Country
OS

Sportciety
Health & Sports
Lebanon
Android & IOS



OUR DESIGN SERVICES

IDENTITY CREATION & BRANDING

The most powerful visual identities are memory hooks—consistent, elegant yet simple marks that instantly relate a company's core values, credibility, and personality. We get to know your business, its personality, and what it truly values. We use this information to inspire designs that capture the essence of your company and convey an effective and authentic feeling. We're not talking about just a logo here. We carry visual identities through everything we produce

TABLET & APP DESIGN

Cubix Digital provides a full range of iOS and Android development services. From mobile application design for iPhones and iPads to multiple Android devices, we provide complete mobile development services and create quality, cost-effective products. The mobile apps we build are high-performance, secure, and reliable

U.I & U.X DESIGN

Our goal with design is to create a quality user experience with intuitive navigation and clear layouts. We stick to best practices and follow common design standards. As a result, you get a product that both meets your users' needs and achieves your business goals. We create user interface designs for mobile apps according to Design Guidelines from Apple and Google. Our user interfaces strike a balance between usability, function, and visual appeal.

WEB DESIGN

Decorations don't drive home messages. Content does. We allow our design decisions to be dictated by the on-page content and messaging, and often our designers use the actual content to inspire interesting elements that might not have been conceived without it. Once initial designs are complete, clients receive routine design audits to adjust layouts, calls to action, and visual hierarchy

SOCIAL MEDIA GRAPHICS

When it comes to social media marketing, graphic design is a decisive part of an overall content strategy. No matter how great the text is, no one will notice it unless it's accompanied with nice visuals to grab people's attention in the middle of browsing. Cubix will provide you with best-in-class design services for all your needed content.

FULL BUSINESS PRESENTATIONS

We bring your business presentations to life with powerful and meaningful designs that not only reflect your content but also solidify your message to ensure a greater impact on your audiences.

Client
Type of Job
Country

Sportciety
Health & Sports
Lebanon



Brief

Sportciety is an application dedicated to those with a passion for sports.

No one will ever have to say that they've been left out, or couldn't find a booking for their favorite sports ever again.

To top it off, it's also a platform where players can meet other players, trainers, be introduced to new venues around them. The brand is bold, adventurous, professional and edgy.

THE CONCEPT



The Eagle

Bold
Courageous
Ambitious
Visionary

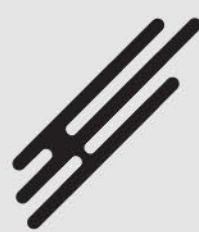
+



S For Sportciety

Society & Community
Sports
Sense of Belonging

+



Motion & Energy

Moving Forward
Always Evolving
Always Dynamic



Red represents passion, love, health excitement & life.



The transition from red to yellow represents happiness, warmth, & innovation.

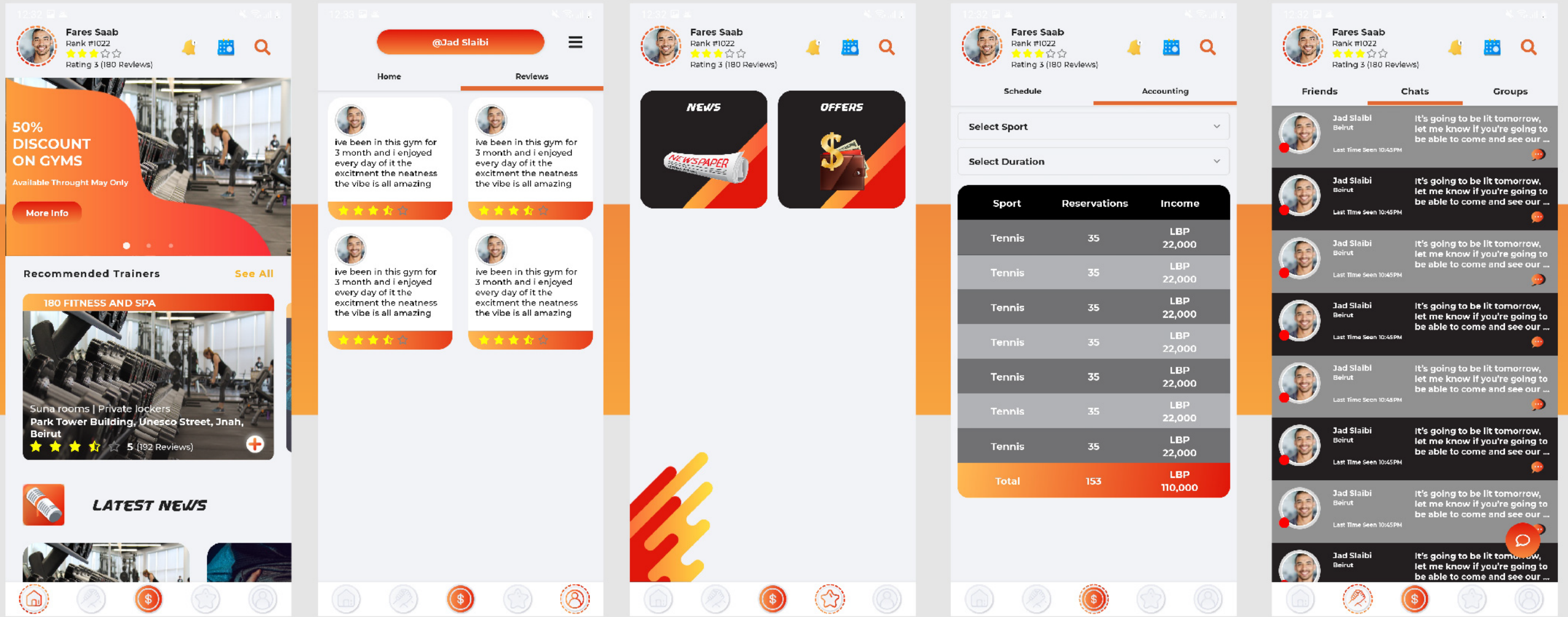


The color of innocence, goodness & purity.

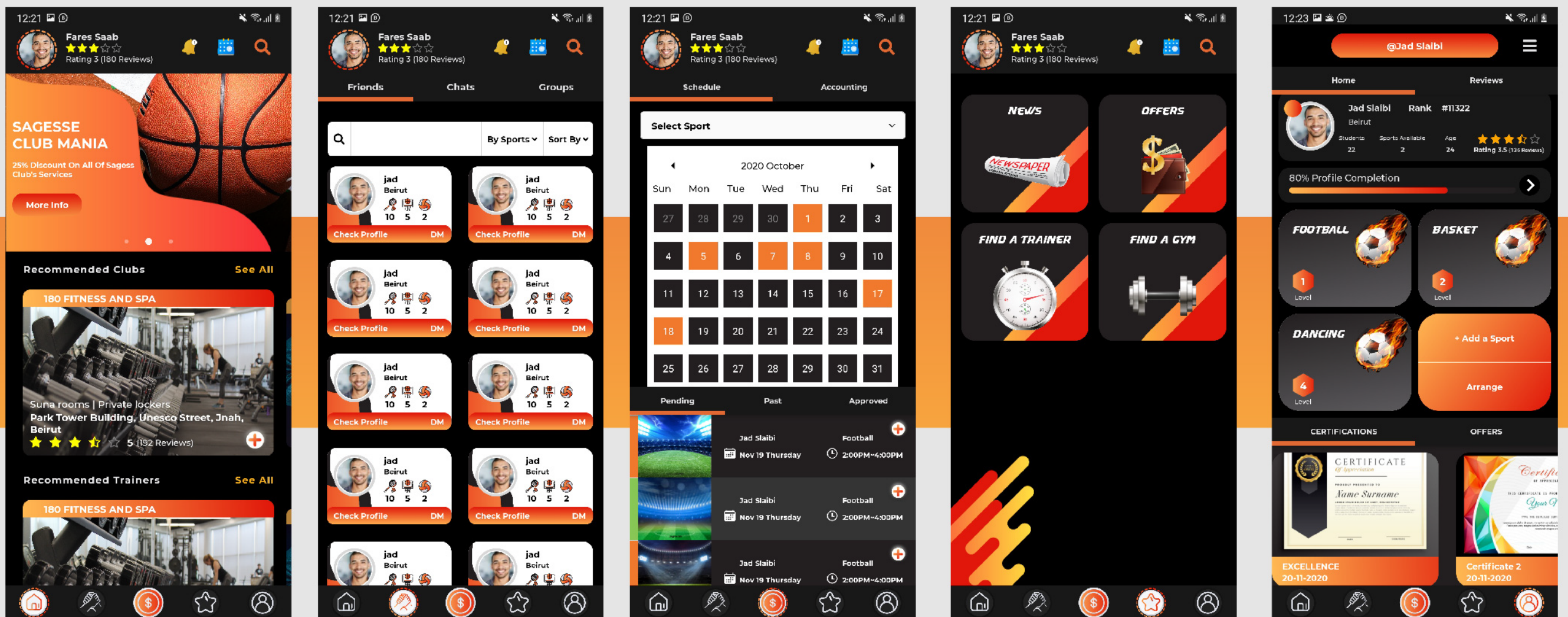
APP & WEB DESIGN



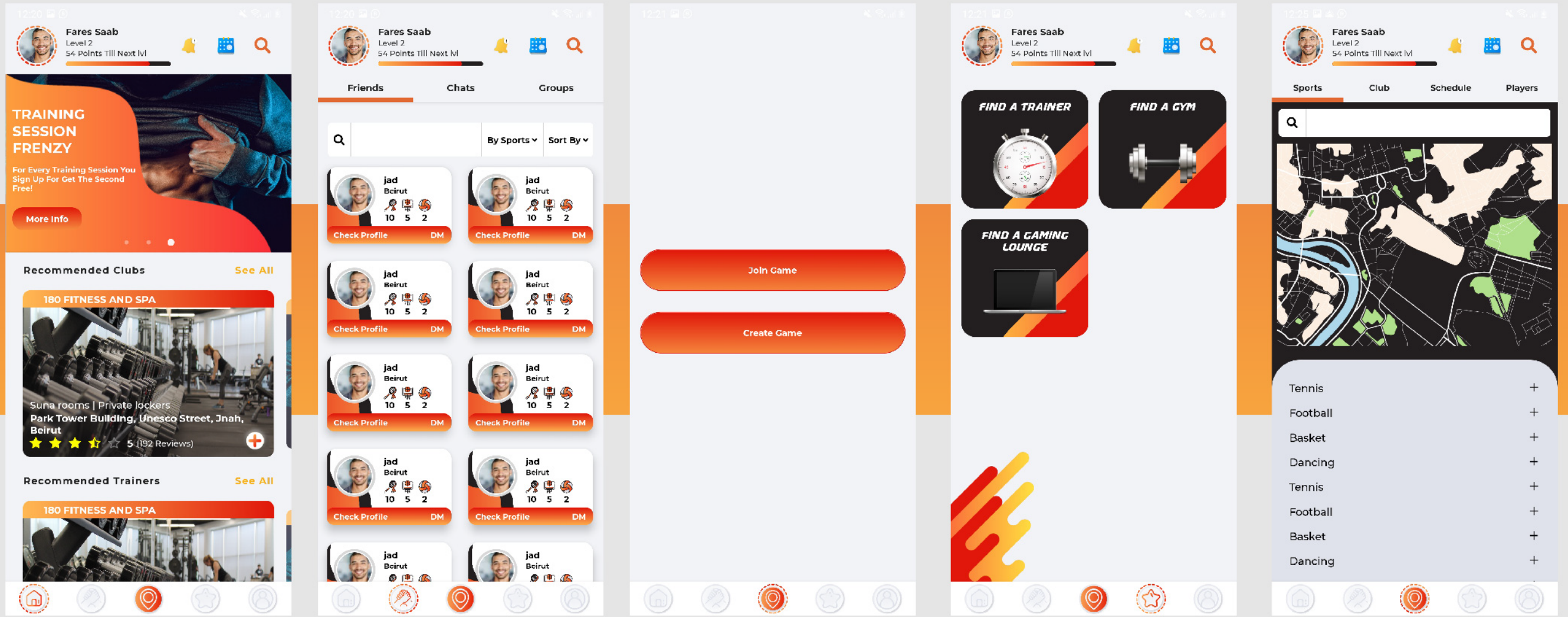
CLUB INTERFACE



TRAINER INTERFACE



PLAYER INTERFACE



SPORTS ICONS



Client
Type of Job
Country

DOUMMAR MEP Contractors
MEP Contracting
Ghana / U.K



Brief

At DOUMMAR we believe in People & Values.
This slogan is not just a tag line. It is a way of living.
An attitude we practice over 25 years during which we always put forward our team without whom it would be impossible to reach our current footprint as an MEP & Low Current Engineering & Contracting service provider.

CORPORATE BROCHURE



A Word from the CEO

Jean A. DOUMMAR
Chief Executive Officer
Group DOUMMAR s.a.l (HOLDING)

At DOUMMAR we believe in People & Values. This slogan is not just a tag line. It is a way of living. An attitude we practice over 25 years during which we always put forward our team without whom it would be impossible to reach our current footprint as an MEP & Low Current Engineering & Contracting service provider.

A multi-discipline engineering "HIT" team dedicated to providing superior MEP & Low Current Engineering & Contracting Services, operating in full transparency and governance.

Our aspiration is to become a sustainably growing and profitable MEP & Low Current Engineering & Contracting service provider through building effective and efficient operations in identified markets and to consolidate DOUMMAR as a recognized quality centric brand in all our fields of activities in our target countries.

Sincerely,
Jean A. DOUMMAR

HONESTY
WE BELIEVE IN WHAT WE PROMISE

INTEGRITY
WE STAND BEHIND WHAT WE SAY, TAKING RESPONSIBILITY & ACCOUNTABILITY FOR OUR DECISIONS

TRUSTWORTHY
WE ENSURE WE ALWAYS DO THE RIGHT THING

"Building effective & efficient operations in identified markets"

<h4>1.1 HISTORY</h4> <p>The history of DOUMMAR is intertwined with the development of the MEP & Low Current Engineering and Contracting industry in the Middle East, Africa and Central Asia.</p> <p>For more than 25 years, Team DOUMMAR has excelled in engineering and contracting projects in several countries across the globe.</p>	<h4>1.2 GEOGRAPHICAL FOOTPRINT</h4> <p>Our main office sits as a hub to coordinate the activities of all our teams, with one ultimate goal: Customer Satisfaction.</p> <p>Team DOUMMAR has executed projects in over 28 countries spanning from Central Asia to Latin America, through the Middle East, Europe and Africa:</p> <table border="1"> <tr> <td>• New Delhi</td> <td>• Riyadh</td> <td>• Luxembourg</td> </tr> <tr> <td>• Johannesburg</td> <td>• Singapore</td> <td>• Prague</td> </tr> <tr> <td>• Algiers</td> <td>• Doha</td> <td>• Quito</td> </tr> <tr> <td>• Amman</td> <td>• Dubai</td> <td>• Seoul</td> </tr> <tr> <td>• Beirut</td> <td>• Bishkek</td> <td>• Warsaw</td> </tr> <tr> <td>• Ankara</td> <td>• Moscow</td> <td>• Bucharest</td> </tr> <tr> <td>• Bucharest</td> <td>• Cairo</td> <td>• Sofia</td> </tr> <tr> <td>• Cairo</td> <td>• Chengde</td> <td>• Tbilisi</td> </tr> <tr> <td>• Doha</td> <td>• Dhaka</td> <td>• Tehran</td> </tr> <tr> <td>• Doha</td> <td>• Doha</td> <td>• London</td> </tr> </table>	• New Delhi	• Riyadh	• Luxembourg	• Johannesburg	• Singapore	• Prague	• Algiers	• Doha	• Quito	• Amman	• Dubai	• Seoul	• Beirut	• Bishkek	• Warsaw	• Ankara	• Moscow	• Bucharest	• Bucharest	• Cairo	• Sofia	• Cairo	• Chengde	• Tbilisi	• Doha	• Dhaka	• Tehran	• Doha	• Doha	• London
• New Delhi	• Riyadh	• Luxembourg																													
• Johannesburg	• Singapore	• Prague																													
• Algiers	• Doha	• Quito																													
• Amman	• Dubai	• Seoul																													
• Beirut	• Bishkek	• Warsaw																													
• Ankara	• Moscow	• Bucharest																													
• Bucharest	• Cairo	• Sofia																													
• Cairo	• Chengde	• Tbilisi																													
• Doha	• Dhaka	• Tehran																													
• Doha	• Doha	• London																													

<h4>1.3 MISSION</h4> <p>Our purpose is to positively impact lives of the communities we serve through consistent, timely, quality, efficient and value added delivery of engineering, procurement and fabric-made technology solutions that consistently exceed expectations.</p> <p>We uphold the recognition of DOUMMAR for its excellence in human value practices and commitment to its customers for generations to come.</p>	<h4>1.4 VISION</h4> <p>Our aspiration is to become a sustainably growing and profitable MEP & Low Current Engineering & Contracting service provider through building effective and efficient operations in identified markets and to consolidate DOUMMAR as a recognized quality centric brand in all our fields of activities in our target countries.</p>
--	--

OUR CORE VALUES ARE OUR PILLARS

WE TRUST AND CAN BE TRUSTED.
WE ALWAYS STRIVE FOR THE BEST.
WE BELIEVE IN OUR TEAM.
WE ALWAYS FIND A WAY.
WE RESPECT OUR ENVIRONMENT AND COMMUNITY.

2.2 Mechanical Contracting

Climate Control

We install, maintain and repair climate control systems in homes, schools, hospitals, factories, offices, providing thermal comfort and maintaining good indoor air quality is our main purpose.

- HVAC DDX / VAV systems
- Boilers room
- Radiators, floor heating & trench heaters
- Chimneys
- Ventilation and air filtration systems
- Chilled water systems
- Energy recovery systems

Plumbing

Team DOUMMAR puts its emphasis on ensuring that every plumbing system installed is equipped with well sized and securely connected pipes, drains, fittings, valves, valve assemblies and coolers for the proper distribution of water.

- Safety and drainage systems
- Water treatment
- Pumps and pools plumbing
- Ventilate and fume speed pumping systems
- Power energy/machinery and control panels
- Fuel oil systems
- Gas systems
- Kitchen and laundry plumbing
- Irrigation systems and controls

Fire Protection

The reliable protection systems we install have one main purpose which is to prevent the interruption of services necessary for the public welfare and avoid any loss or damage, all while ensuring the safety of life at the utmost priority.

- Automatic Sprinkler Systems
- Dry & Wet Risers
- Fire Suppression Systems
- Fire Extinguishers
- Fire Hose Reels
- Fire Hydrant Systems
- Fire Pumps

2.3 Electrical Contracting

Emergency Lighting Systems

Team DOUMMAR's expertise in emergency lighting systems include:

- Central battery system
- Maintained lighting fixtures
- Non-maintained lighting fixtures

Emergency Power Systems

DOUMMAR specializes in many emergency power systems that include:

- Generators
- UPS

Exterior Lighting

The exterior lighting solutions provided by DOUMMAR include:

- Floodlights
- Down lights
- Accent lighting
- Path lights
- Specialty Lights

Interior Lighting

DOUMMAR offers an extensive range of interior lighting solutions that include:

- General ambient lighting
- Task lighting
- Accent lighting
- Chandeliers
- Ceiling mounted fixtures
- Wall mounted fixtures
- Track lighting

3.1 Testimonial Snapshots

SARADARIBANK

"Based on their financial performance and the 2018 award, we can confirm the Group DOUMMAR's excellent performance and the high quality of their services." - Mr. Mohamed Elmaghrabi, Chairman of the Board of Directors of SARADARIBANK

Bank Audi

"The Bank DOUMMAR is an exceptional and professional team that provides excellent services and solutions for its clients." - Mr. Youssef El-Hachimi, Chairman of the Board of Directors of Bank Audi

ProAudioEast

"The Bank DOUMMAR is an exceptional and professional team that provides excellent services and solutions for its clients." - Mr. Youssef El-Hachimi, Chairman of the Board of Directors of ProAudioEast

3.2 Recommendations

SARADARIBANK

16th August 2019

Dear Sirs,

We are pleased to inform you that Group DOUMMAR s.a.l (Holding) is one of our main service providers in the field of MEP contracting services.

We have been working with them on several projects that they have undertaken and have been in their field of expertise in Contracting.

Based on their financial performance and our close relationship, we can confirm that Group DOUMMAR s.a.l (Holding) has a solid reputation as a team that delivers its projects in a timely, efficient and quality-oriented manner.

This letter has been issued upon the request of Group DOUMMAR s.a.l (Holding) without any responsibility on our part.

Sincerely,

[Signature]

3.3 Press Releases



FEATURES INSTALLATION



Full spectrum

Managing the RF spectrum was one of the biggest challenges at the recently renovated Sieration hotel in Doha. James Ling finds out more

THE CHALLENGE With a large hall, the Sieration hotel in Doha, Qatar, was undergoing a major renovation. The hall was to be converted into a multi-purpose space, and the RF spectrum was a major challenge. The hall was to be used for a variety of purposes, including conferences, seminars, and events. The RF spectrum was a major challenge because of the large number of devices and systems that were to be used in the hall.

THE SOLUTION The solution was to use a combination of shielding and filtering. The shielding was used to block out the RF signals from the outside world, and the filtering was used to block out the RF signals from the other systems in the hall. This combination of shielding and filtering allowed the hall to be used for a variety of purposes without any interference.

3.4 Reference List

- ABU DHABI**
 - Pati Sofborne University Abu Dhabi (SIAD) - Cigr International
 - Pati Sofborne University Abu Dhabi (SIAD) - Habtoor Murray & Roberts
 - SODAQCO Rasay Ma Factory
- AFGHANISTAN**
 - Hospital Jale Efania, Kabul - Rouquay Matthews International
- ALGERIA**
 - Metro of Alger, Line 1 - Vinyl Construction Grands Projets
- ANGOLA**
 - International Airport - HITEC Engineering & Contracting Ltd.
 - Qar El Handassah Head Quarters - HITEC Engineering & Contracting Ltd.
 - Mamba Airport - HITEC Engineering & Contracting Ltd.
- AZERBAIJAN**
 - Presidential Palace Auditorium - Rouquay Matthews International
- BAHAMAS**
 - Marwan City Residential Compound - Pajal Company
- BAHRAIN**
 - King Fahad General Hospital - Nassheed
- BURKINA FASO**
 - Al Fatah Hotel - Hord France International
- CHILE**
 - State Offices - Vinyl Construction Grands Projets
- DUBAI**
 - Al Jaddaf Group New Headquarters
- EGYPT**
 - Bank Audi
 - Bank Audi Building
 - Clou - Operations HQ
 - Minerals Branch
 - Middle East Branch
 - Mohd Alkhatib Abdul Aziz Raouf
 - Alexandria Branch
 - El Gouna Branch
 - 6th October Branch
 - Pyramids Heights Head Office
 - Caracas City Branch
 - Saudi Arabia Branch
 - Abidjan Branch
 - Sharjah, El Jebel Branch
 - Hargeisa Branch
 - Luxemburg Branch
 - Mogadishu Branch
 - Shobha Branch
 - Abbas El Akkad Branch
- AZADIA Retail Group**
 - Yafa
 - Meja
 - Sanghar
 - Paiza Italia
 - Alaska
 - Pureto Roma
 - Track Shop
- Coop Kola Factory, West City**
- Kahwa (Mila)**
- Medite Food**
- EMCO Headquarters**
- Procter & Gamble Factory**
- Vita Headquarters**
- Pfizer Headquarters**

STATIONARY



VAN BRANDING



Client
Type of Job
Country

Limitless Connection
Digital Business Cards
K.S.A / U.S

Brief

Every entrepreneur and every professional person should have the perfect way to introduce themselves. a business card is a piece of your company marketing plan, it is used to design the card to convey the spirit of your company's culture and marks a great first impression.

Offering a professional identity
(Digital Business card / social card) with variety of designs including personalized and customizable cards.

THE CONCEPT



Letters L & C

Limitless Connections
Limitless Chips
Limitless Cards
Limitless Contacts

DNA

Individuality
Information & Data
Unique Signature

Arrows

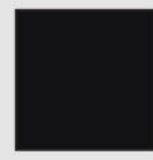
Crossing Paths
Intersections & Connections
Engagement & Interaction



The color of sociability, peace & balance



A shade of blue used in Tech, as well as the color of depth.



Mysterious, Bold & Classical

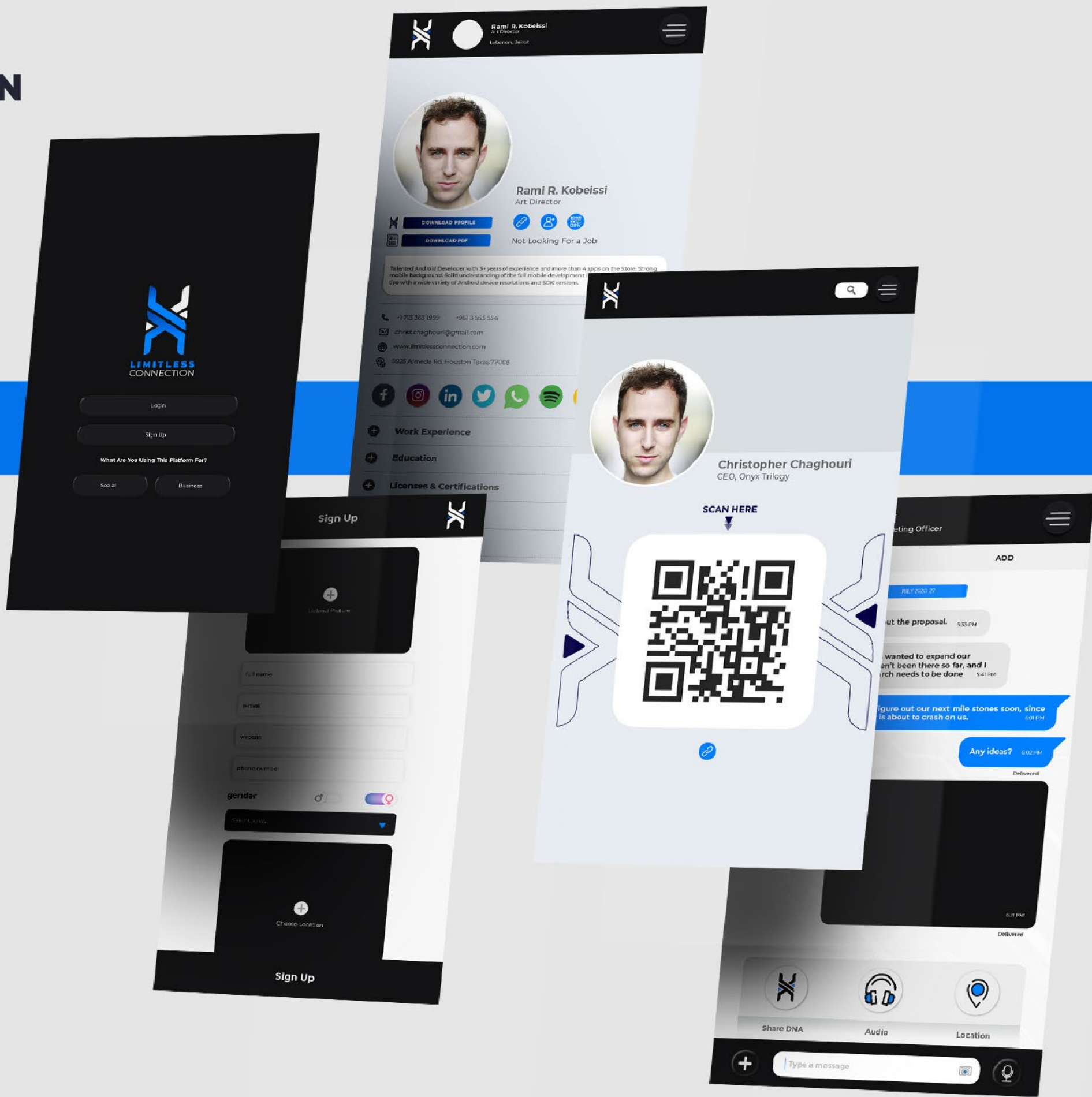


Metal, Plastic & Other Materials used in Limitless Products.

WEB DESIGN



APP DESIGN



CARD DESIGNS



NFC CHIPS





Dribblets

Client
Type of Job
Country

Dribblets
NGO / Donations
Lebanon

Brief

Monitor your donations now through Dribblets, the first transparent platform that caters to both users & NGOs alike. Know where your money is going, and where it's being spent.

THE CONCEPT



Letter D

Dribblets
Donations
Dedication

Wave

Change
Fluidity
Adaptive

Droplet

Collective Effort
Individuals
Part of Something Bigger



A corporate color that is associated with NGOS & Charity Work



Spring blue to induce calmness, serenity, & balance



A combination between the first two blues to add depth to the User Interface design



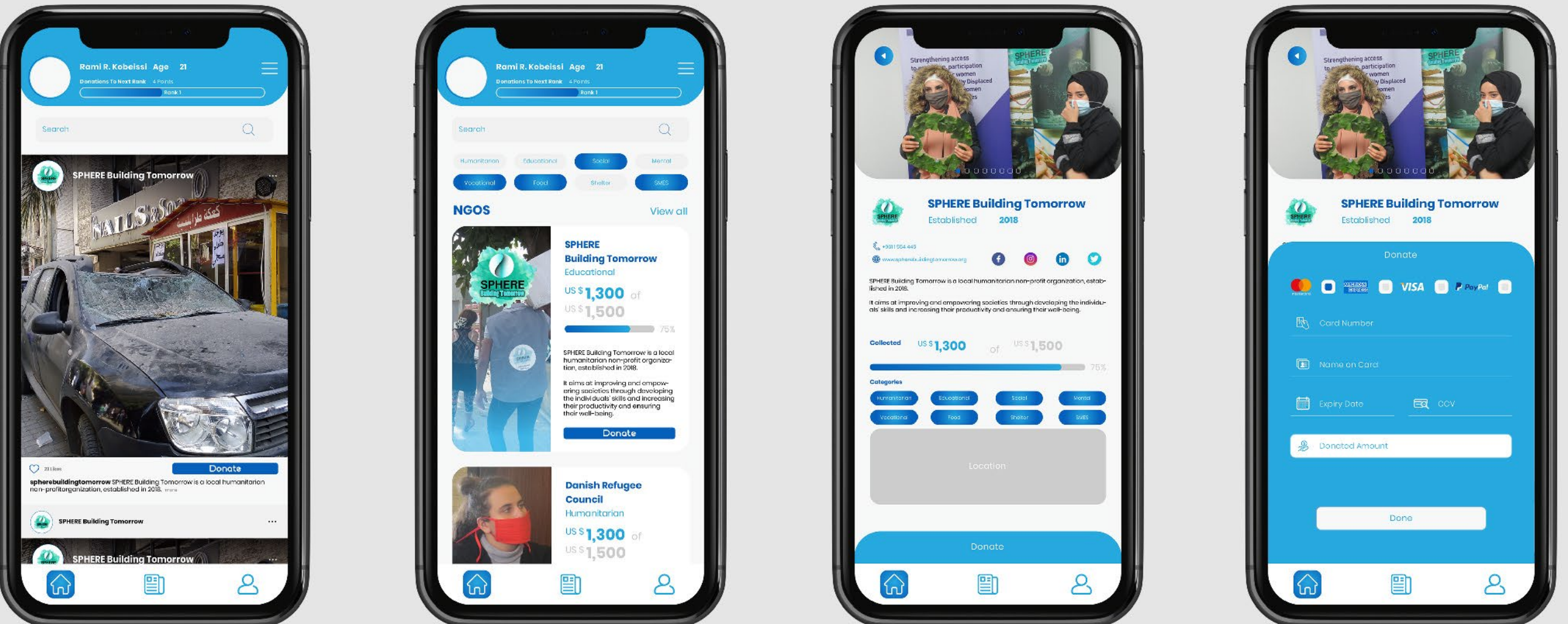
A cool tone of gray serving as the foundation for the User Interface.



APP DESIGN - BOARDING / SPLASH / SIGN UP



USER MODULE



Client Wilson Associates
Type of Job Interior Architect & Design
Country U.A.E - Dubai / U.S

Brief

At Wilson Associates, we seek to redefine the creative industry by inspiring, and engaging the human experience. Our dynamic talent & collaborative spirit have inspired & created some of the world's most iconic, avant-garde spaces.

MICROSITE DESIGN



proposal

We went from being inside a physical space to having a space projected in front of us on a screen, connected via some kind of digital platform... **Our homes became our offices** and the two seemed to blend into each other.

Viewers stand at a desk and bear witness to a day in the life of Wilson Associates. They see us sit ting alone, then somewhere in our office, the next moment a zoom call, while our designs spill over a sample board onto the floor, and so the surprises continue... It is both tangible and imaginary...

It's all a bit wild...but so are we.

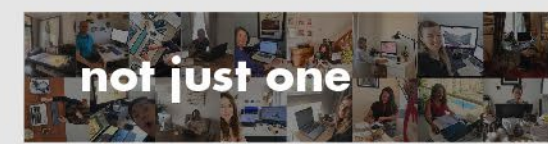
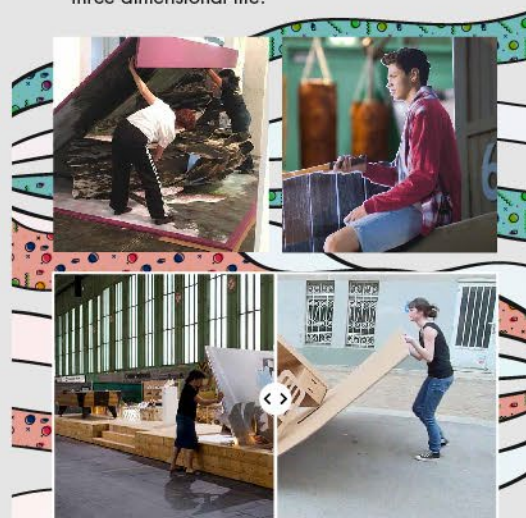


How does one illustrate the inside of a designer's mind?

The layers, the chaos, the creativity...

Few are more imaginative than children, and this is how we were inspired by the idea of a pop-up book

- when turning the pages brings the story to three dimensional life.



FACE | SPACE | IMAGE | EMOTION

Wilson Associates teamed up with Dubai Downtown Design to curate this year's exhibition demonstrating how the new reality can be integrated into our working and living spaces.

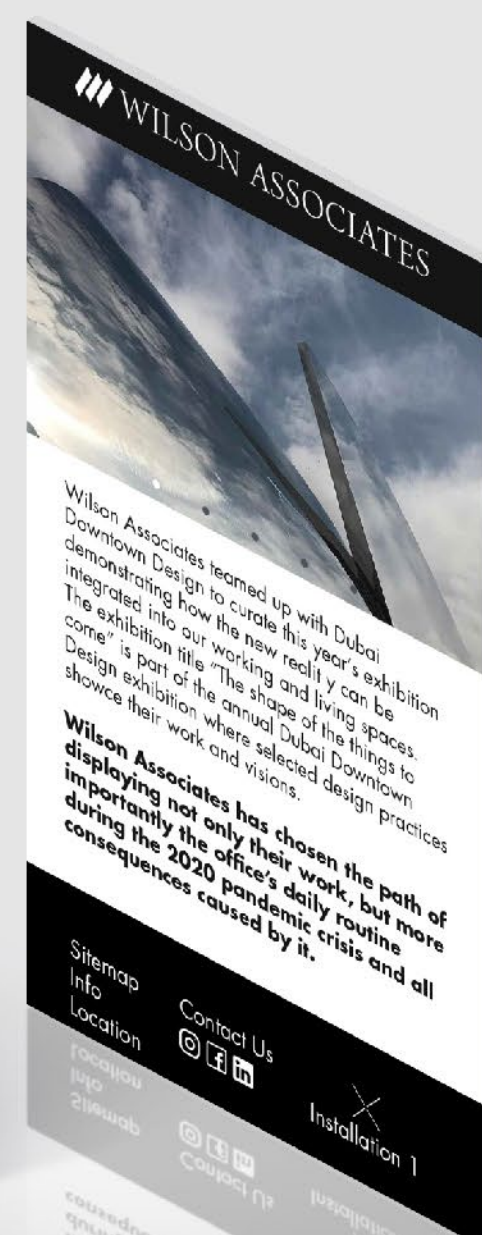
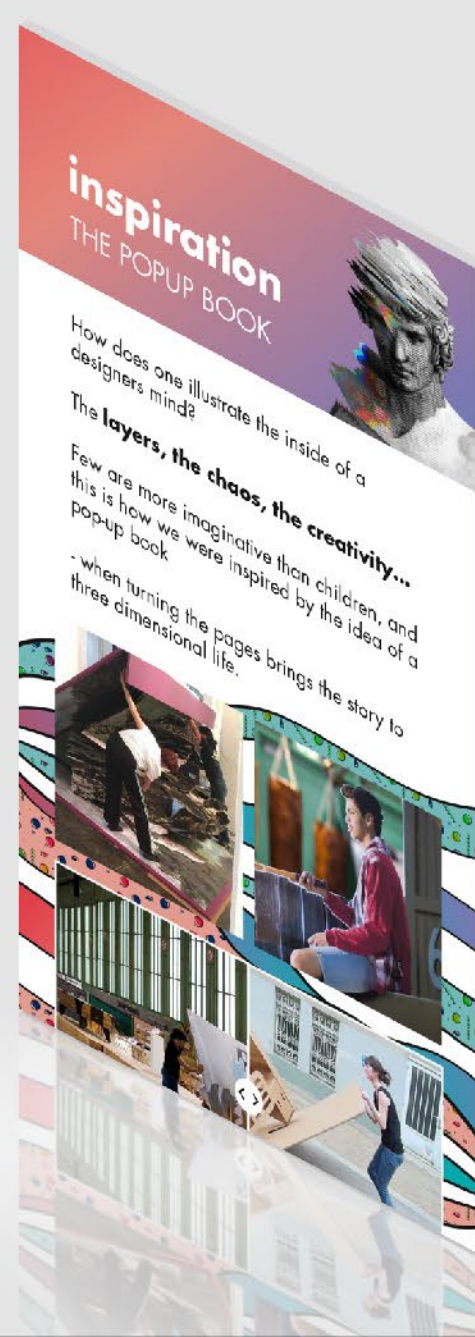
The exhibition title "The shape of the things to come" is part of the annual Dubai Downtown Design exhibition where selected design practices showcase their work and visions.

Wilson Associates has chosen the path of displaying not only their work, but more importantly the office's daily routine during the 2020 pandemic crisis and all consequences caused by it.



Wilson Associates teamed up with Dubai Downtown Design to curate this year's exhibition demonstrating how the new reality can be integrated into our working and living spaces. The exhibition title "The shape of the things to come" is part of the annual Dubai Downtown Design exhibition where selected design practices showcase their work and visions.

Wilson Associates has chosen the path of displaying not only their work, but more importantly the office's daily routine during the 2020 pandemic crisis and all consequences caused by it.



DESIGN ELEMENTS



QR ACTIVATION





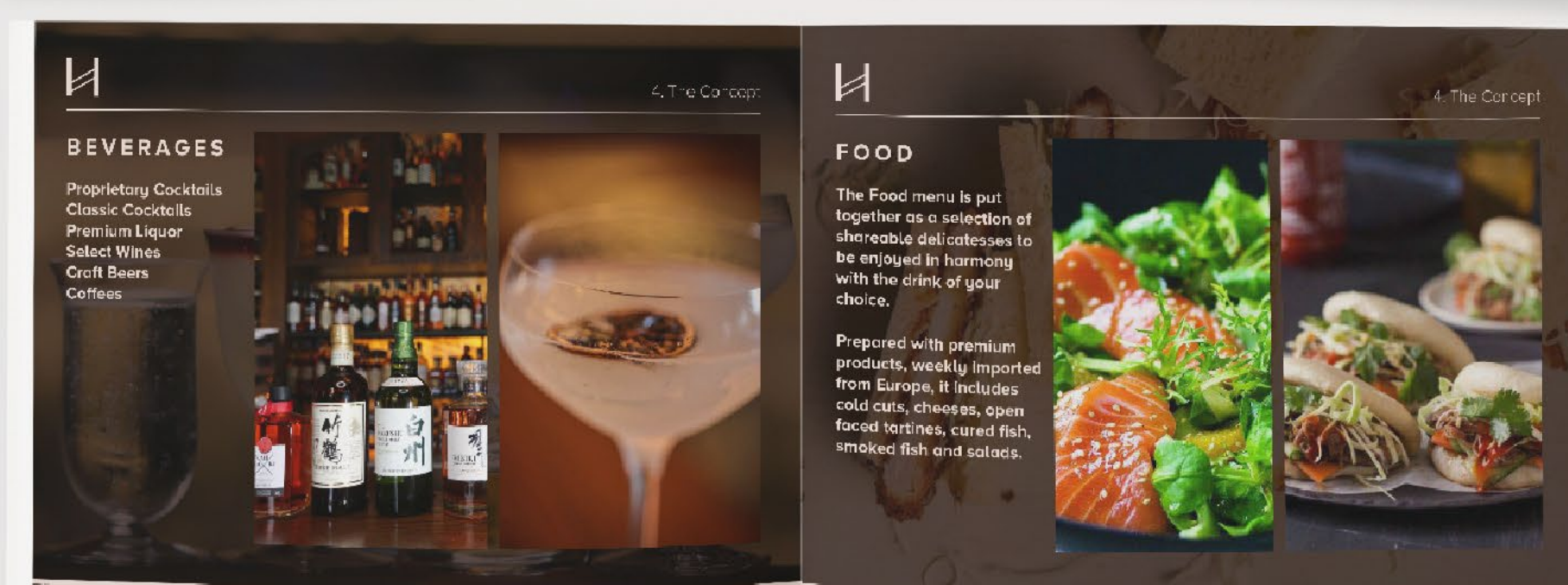
HOUSE OF BUTLERS
THE LIQUOR & MIXOLOGY ROOM

Client House of Butlers
Type of Job F&B
Country Lebanon / U.K

Brief

House Of Butlers is a fine liquor shop and cocktail bar inspired by late century London's private clubs.

Along with its cozy and charming atmosphere, the shop offers a large variety of high quality old fashioned spirits, ranging from cocktails to wines and liquors for anyone looking for refinement and exclusivity.



Client
Type of Job
Country

Cyrano
F&B
Lebanon / U.K

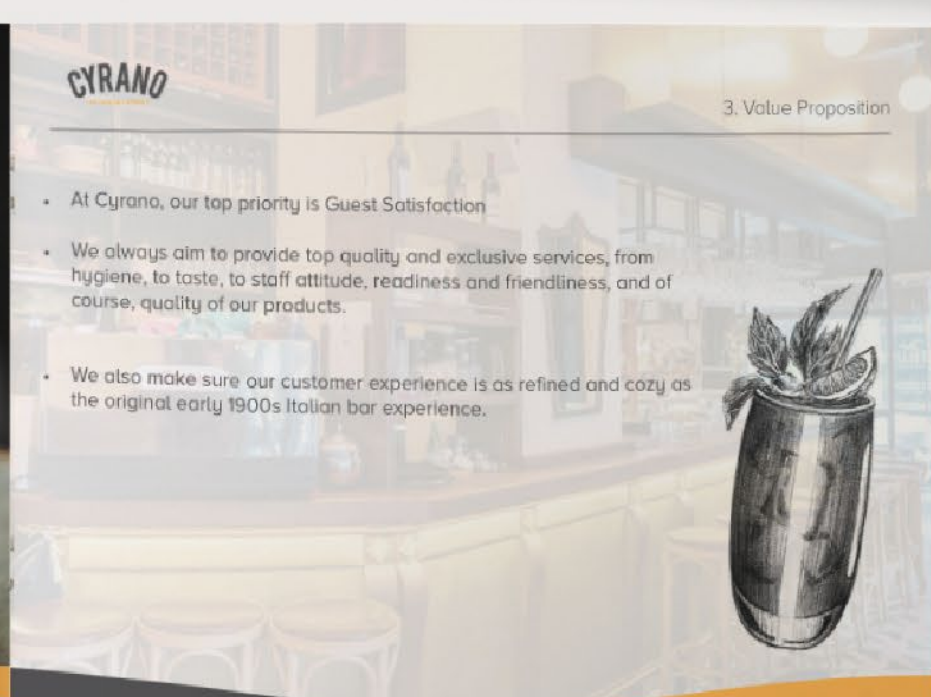
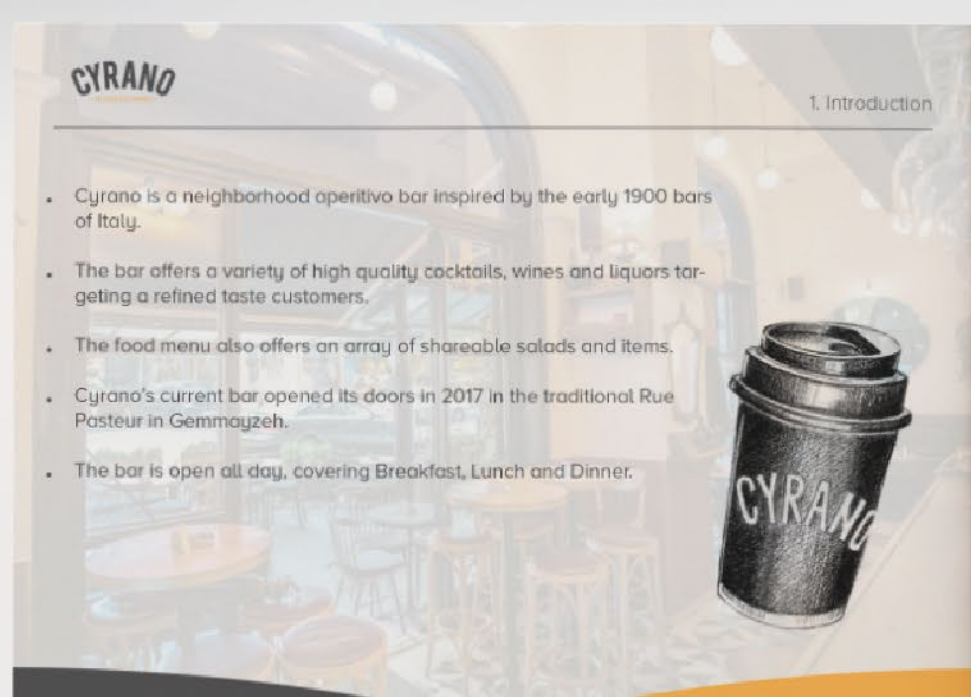
CYRANO

• LE COIN DE L'APERU •

Brief

House Of Butlers is a fine liquor shop and cocktail bar inspired by late century London's private clubs.

Along with its cozy and charming atmosphere, the shop offers a large variety of high quality old fashioned spirits, ranging from cocktails to wines and liquors for anyone looking for refinement and exclusivity.



Client
Type of Job
Country

Olea
Beauty Care
Lebanon / U.A.E

Brief

The mediterranean olive, known as Olea Europaea, is the essence of our selectively sourced, intricately developed, and delicately crafted soaps. Olive leaves symbolizes peace, & at Olea Leaf we strive to create premium skincare products that will give our clients peace of mind.

Our soaps are the embodiment of our integrity, dedication, & commitment to quality.

THE CONCEPT

Olea



Brand Name

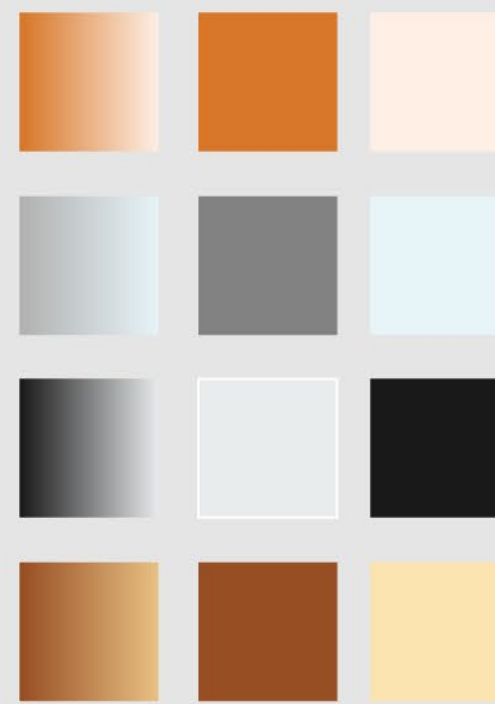
Credible
Confident
Bold

Leaf

Organic
Natural
User-Friendly

Curvish Elements

Healthy
Beautiful
Attractive



TURMERIC



ALLUME



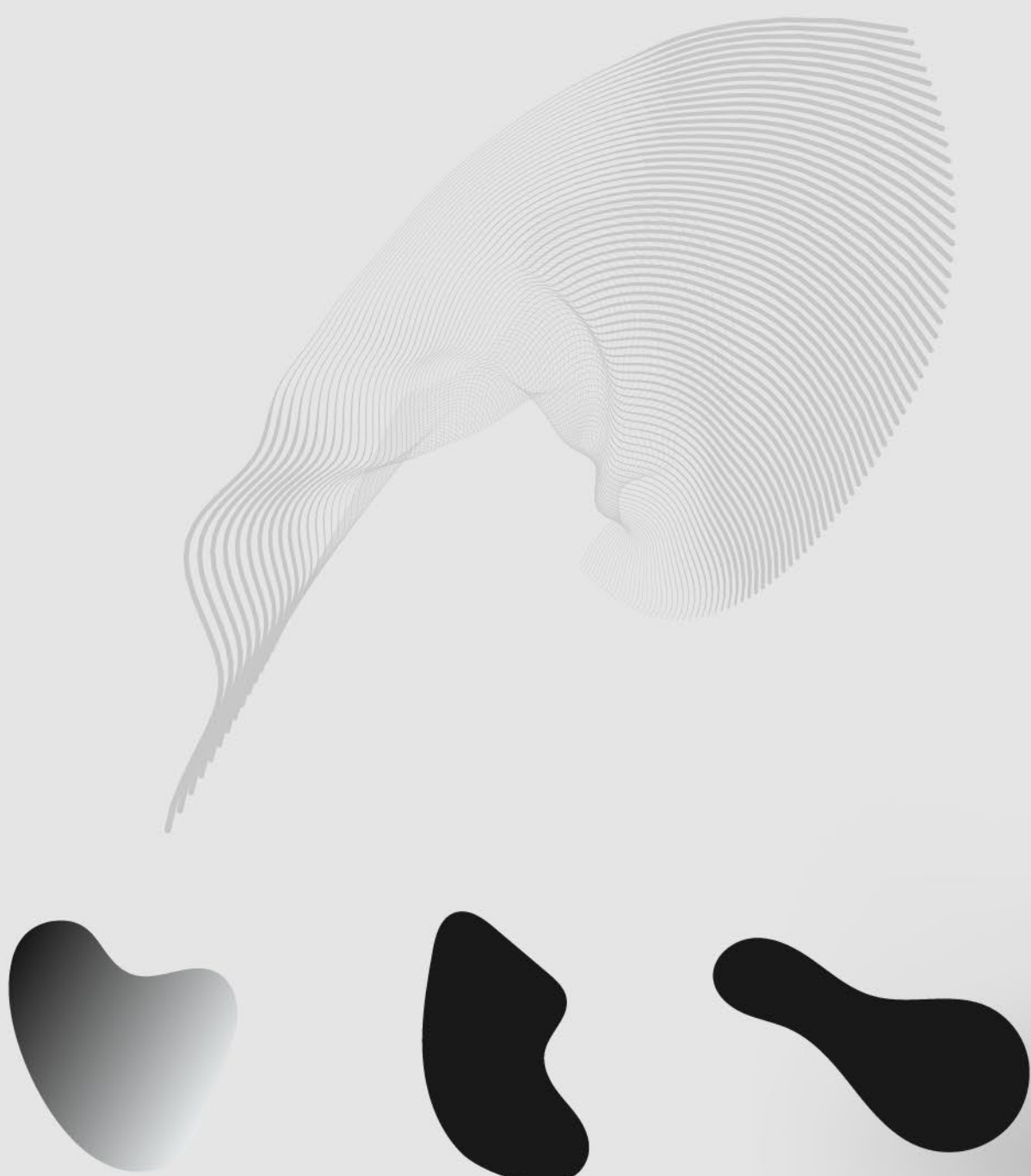
CHARCOAL



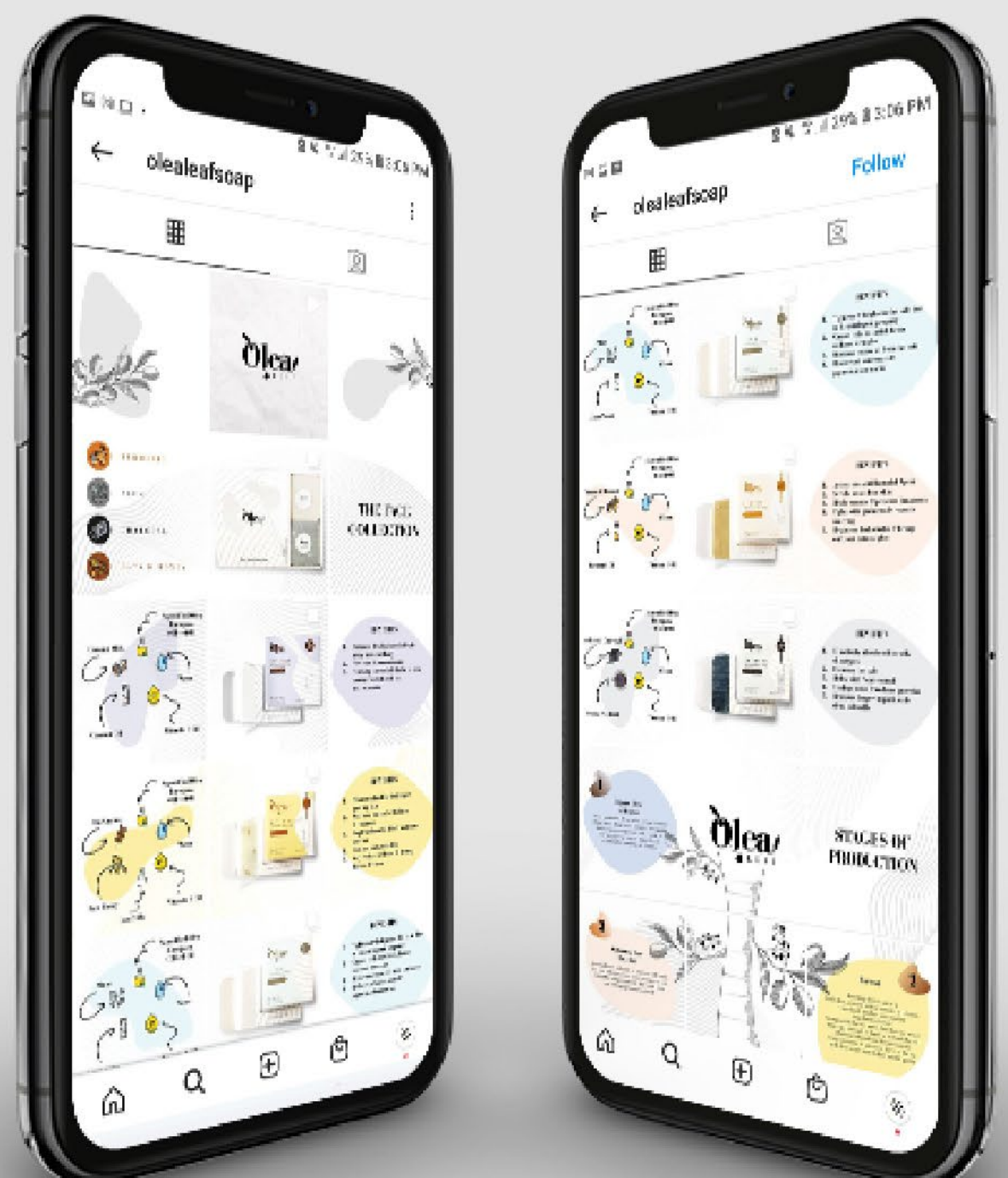
OATS & HONEY



DESIGN ELEMENTS



SOCIAL MEDIA CONTENT DESIGN



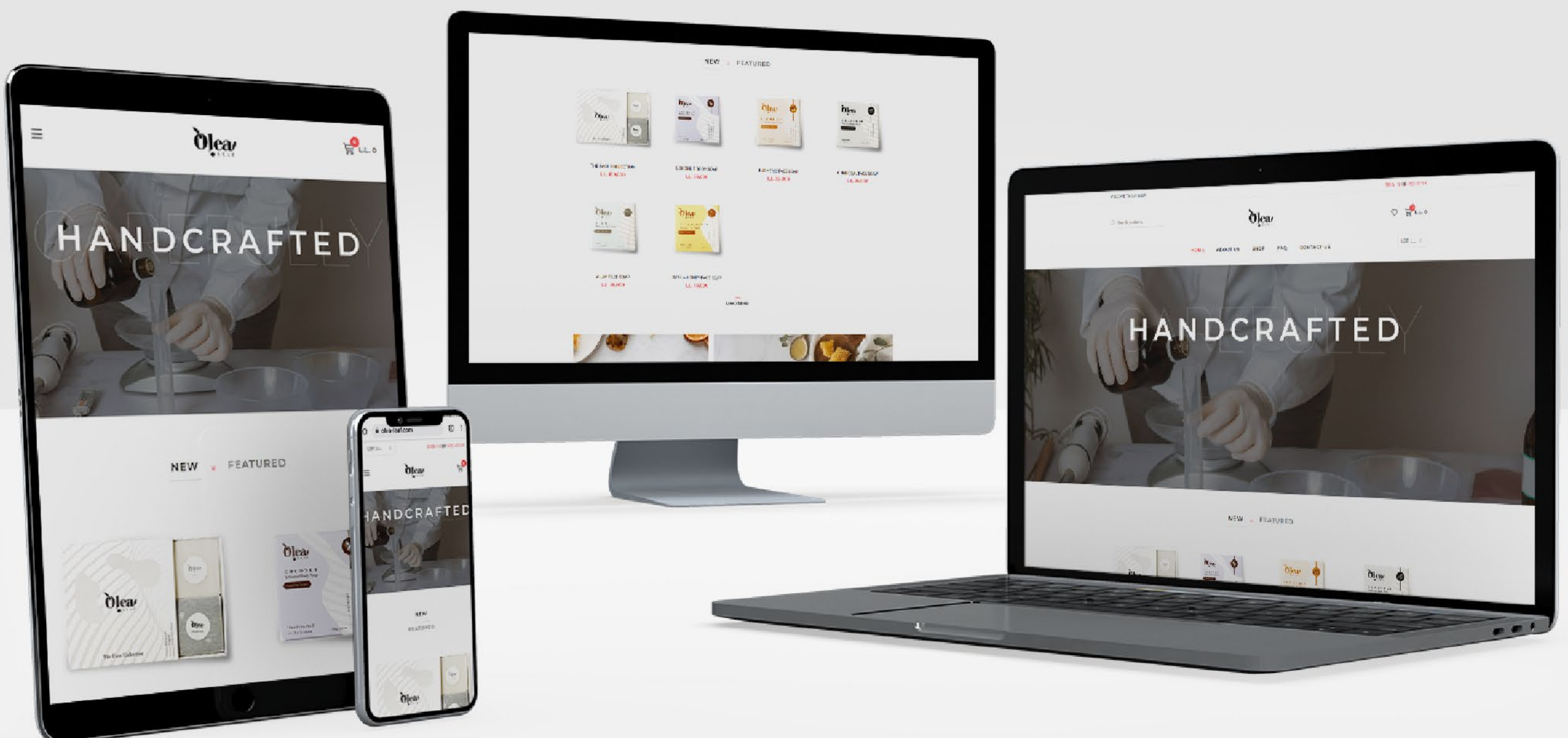
PRODUCT PACKAGING



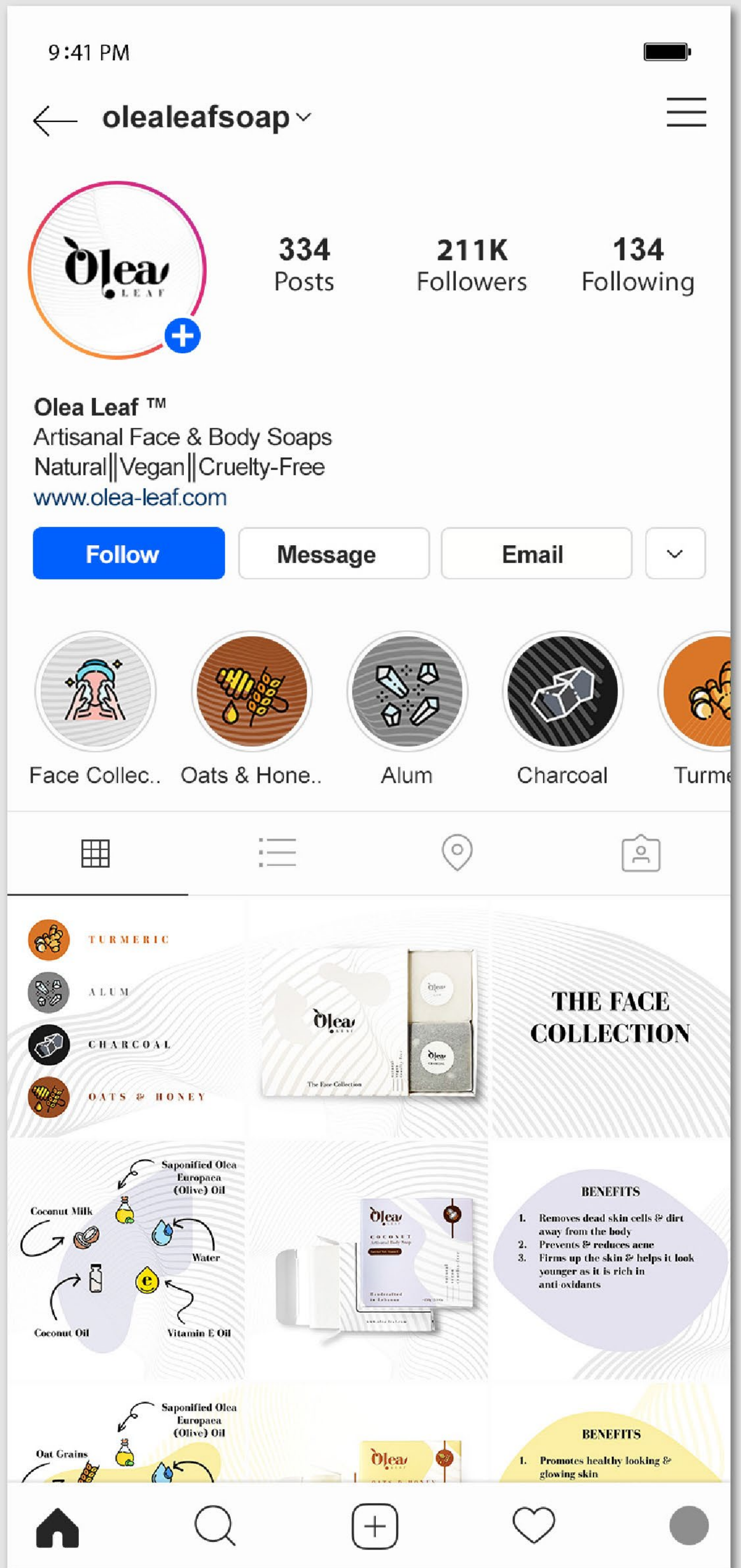
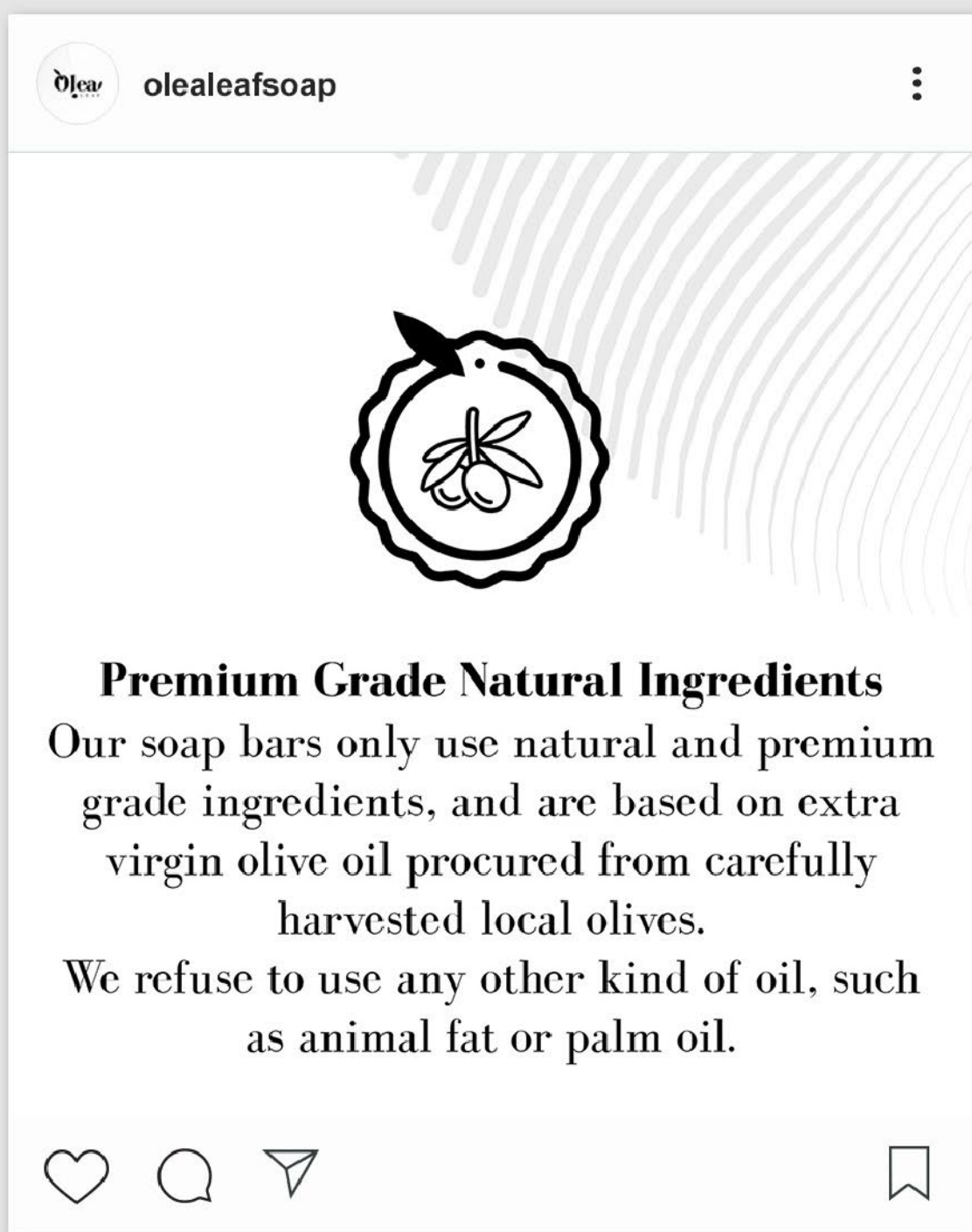
PRODUCT PACKAGING



WEBSITE DESIGN



SOCIAL MEDIA

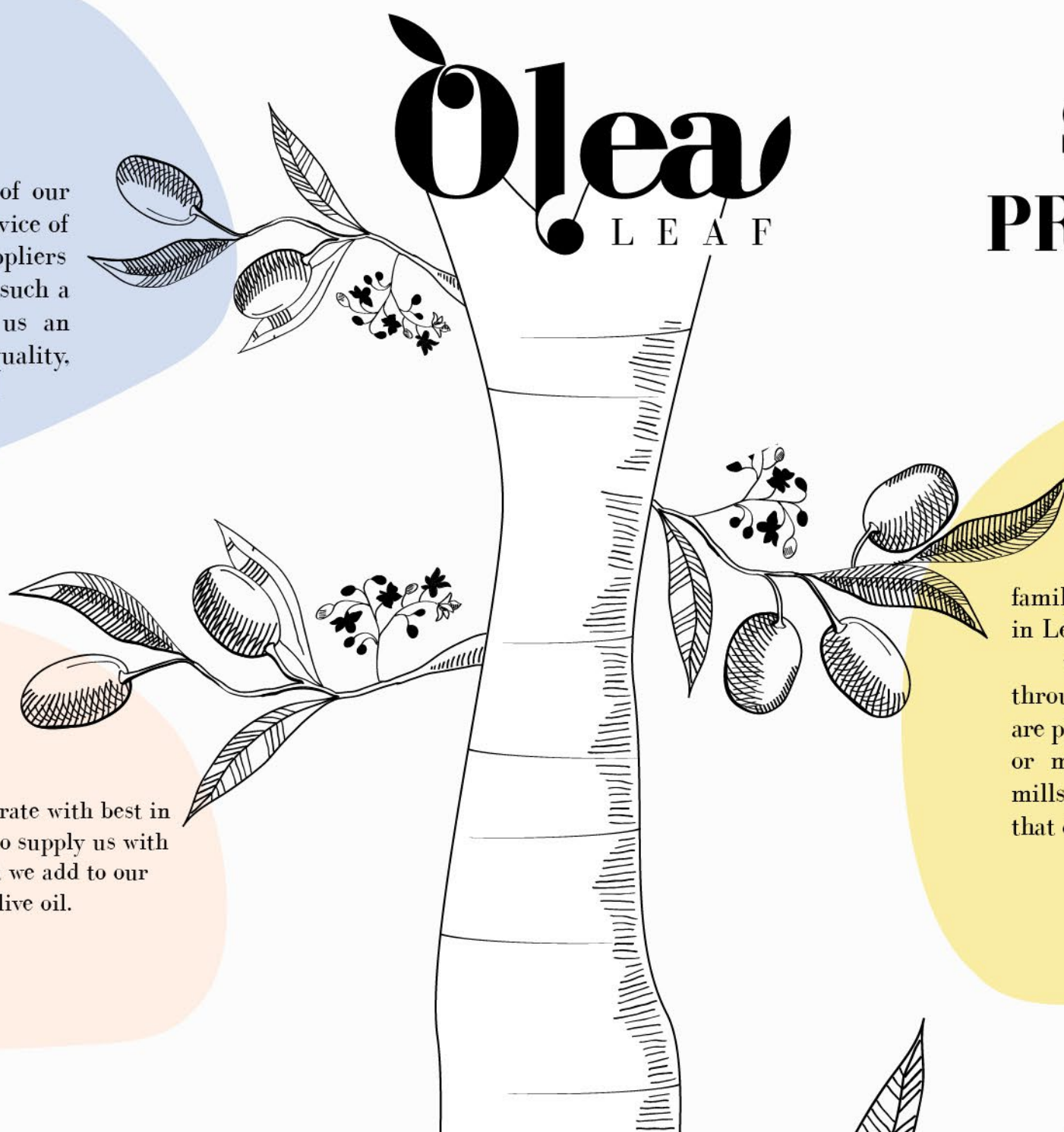


1 Organic Olive Cultivation

Taking into account the art of our ancestors and the valuable advice of specialized scientists, our suppliers fertilize and prune groves in such a way as to effortlessly give us an extra virgin olive oil of high quality, free from any chemical

3 Collecting Raw Materials

After much quest and query we cooperate with best in class local and international growers to supply us with outstanding and pure materials that we add to our soap making together with olive oil.



STAGES OF PRODUCTION

2 Harvest

Harvesting olives is part of a family feast, a custom holding centuries in Lebanon, where family members used to gather altogether to celebrate throughout the harvest period. Our olives are picked at the right time only by hands or mechanically and milled to nearby mills on the same day at a temperature that do not exceed 25 °C, so that the fresh olives we use have the best possible quality

Client
Type of Job
Country

Wilson Associates
 Interior Architect & Design
 U.A.E - Dubai / U.S

Brief

A-pro Binaa, is a company formed in the year 2012 with on field experience of more than 15 years in catering to all GRP (Glass Reinforced Plastics) & GRC (Also called GFRC - Glass Fiber Reinforced Concrete) requirements in Construction, Building Exteriors, Interiors, & Landscape Areas. We take a great pride in our crafts & our reputation for providing top quality products



STATIONARY



SOCIAL MEDIA

dh APROBINAA

-  USED AS AN **INSULATION PRODUCT**
-  DOES NOT **CRACK OR BREAK**
-  **MOISTURE & HUMIDITY PROOF**

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

-  **HEAT & FIRE PROOF**
-  **WEATHER RESISTANT**
-  **DURABLE & SUSTAINABLE**

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

-  **DURABLE AGAINST EXTREME WEATHER CONDITIONS**
-  **LIGHTWEIGHT & EASY TO WORK WITH**
-  **WIDE VARIETY OF SHAPES & SURFACE FINISHED**

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

-  CAN BE CAST INTO **FINE DETAILS**
-  CAN TAKE ANY **SHAPE & COLOR**
-  OFFERS DESIGNERS **UNRIVALED FLEXIBILITY**

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

KEY FEATURES



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

-  **MOLDINGS & FEATURES ARE EASY TO HANDLE & ERECT**
-  **ENVIRONMENTALLY FRIENDLY & SAFE**
-  DOES NOT SUFFER FROM **CORROSION**

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

GRP PORTABLE CABINS



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

GRC WINDOW FRAMES, COLUMNS CAPITALS & CORNICES



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

GRC BALUSTERS AND ROAD SIDE BOLLARDS



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

GRC SUNSCREENS & CLADDING



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

OUR SERVICES



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

OUTDOOR FURNITURE



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

PROUDLY MADE IN NIGERIA



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

WE TAKE **GREAT PRIDE IN OUR CRAFTS AND OUR REPUTATION** FOR PROVIDING **TOP QUALITY PRODUCTS.**

A-pro Binaa, is a company formed in the year 2012 with an on field experience of more than 15 years in catering to all GRP (Glass Reinforced Plastics) and GRC (Also called GFRC - Glass Fiber Reinforced Concrete) requirements in Construction, Building Exteriors, Interiors, and Landscape Areas.

WHO WE ARE

+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

dh APROBINAA

DEVOTED TO QUALITY & PERFECTION



+234 817 555 0555 / +234 805 333 3332 sales@aprobinaa.com

Client
Type of Job
Country

APROBINAA
GRC & GRP Production & Construction
Nigeria

Brief

A 360 Architect Firm that is capable of designing, manufacturing & developing your construction needs.

**FULL FLEDGED
CONSTRUCTION
SOLUTIONS**

BOUMS.
CONCEPTS

**FOR YOUR
INQUIRIES
CONTACT US AT**

+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

6. Availability
7. Transport
8. Expense
9. Building Permits
10. Insulation

+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

**WHY SHIPPING
CONTAINERS**



+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

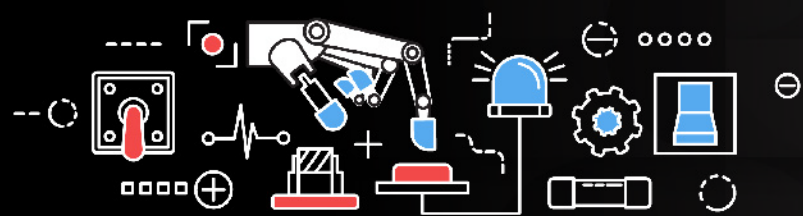
- Customization .1
- Modular .2
- Strength & Durability .3
- Labor .4
- Eco-Friendly .5

+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

— WE DEVELOP —



+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

— WE MANUFACTURE —



+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

— WE DESIGN —



+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.

OUR CREATIVE
ARCHITECTURE TEAM & INHOUSE BUILDING
MATERIALS FACTORY (GFRC/GRP
MANUFACTURING) HAVE BROUGHT
TOGETHER DESIGNS &
APPLICATIONS THAT FIT EVERYONE'S
NEED & BUDGET, USING ECO-FRIENDLY
MATERIALS SUCH AS GFRC, GRP,
FIBER CEMENT BOARDS, FAKE &
NATURAL TEA WOOD & STONE VENEERS.

+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

BOUMS.
CONCEPTS

BOUMS.

**AT BOUMS
CONCEPTS**

WE HAVE MASTERED THE REPURPOSING OF
SHIPPING CONTAINERS BY BUILDING MORE
THAN 2000 DIFFERENT UNITS SERVING
DIFFERENT NEEDS & PURPOSES.

+961 3 822 738 / +234 811 555 5551

roy@boumsconcepts.com

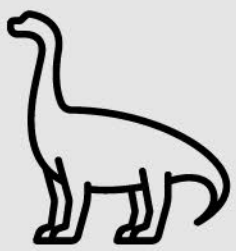
Client
Type of Job
Country

Dinosource
 Agriculture
 Lebanon

Brief

Most farmers in Lebanon get ripped off by middlemen, who usually take around 45 to 50% of the farmers income to distribute & sell their products; they also do not have the capital/power to market their products without the "intervention" of big corporations. Dinosource is a platform (Mobile & Tablet) where Fruits/Vegetables, Meats, Dairy, Alcohol & other f&b producer can present their products daily, with a description/quantities for each item.

THE CONCEPT



Dinosaurs

Consumer
 Supplier
 Bold & Adventurous



Wheat

Earth
 Organic
 The Source



**San Serif Curvish
 Fonts**

Friendly
 Fluid
 Down to Earth
 Slick



Spring Green represents nature, health, & induces a sense of calmness.

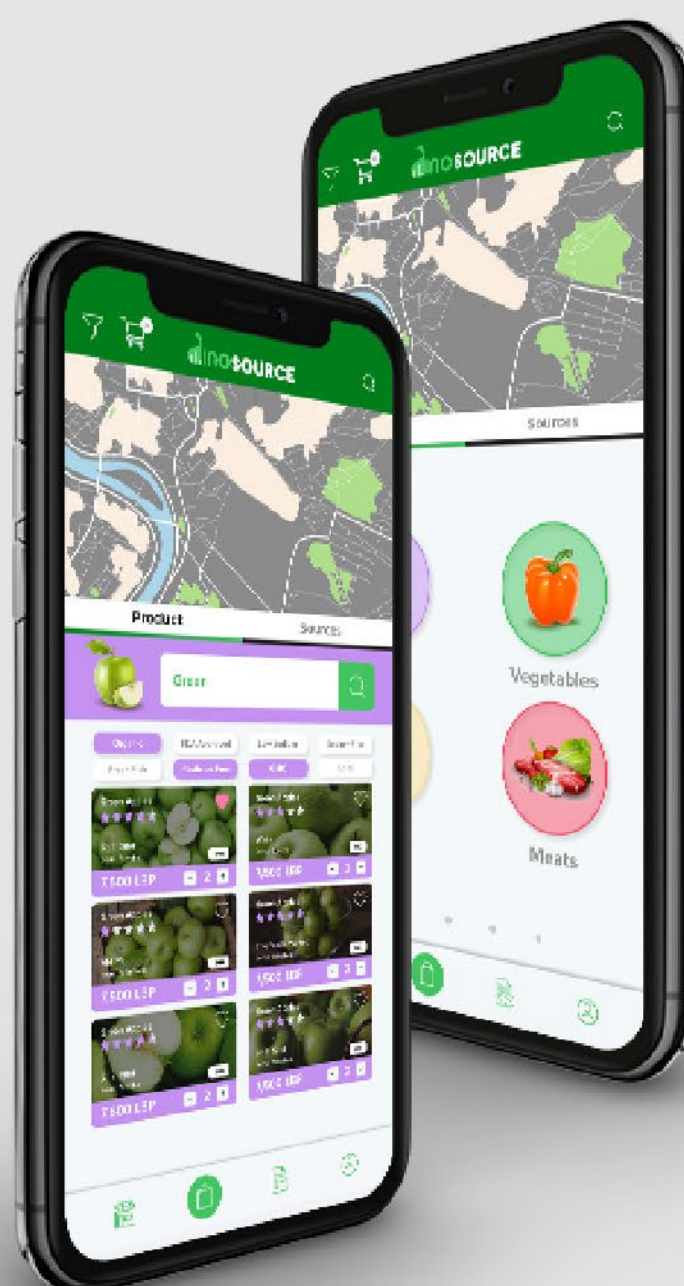
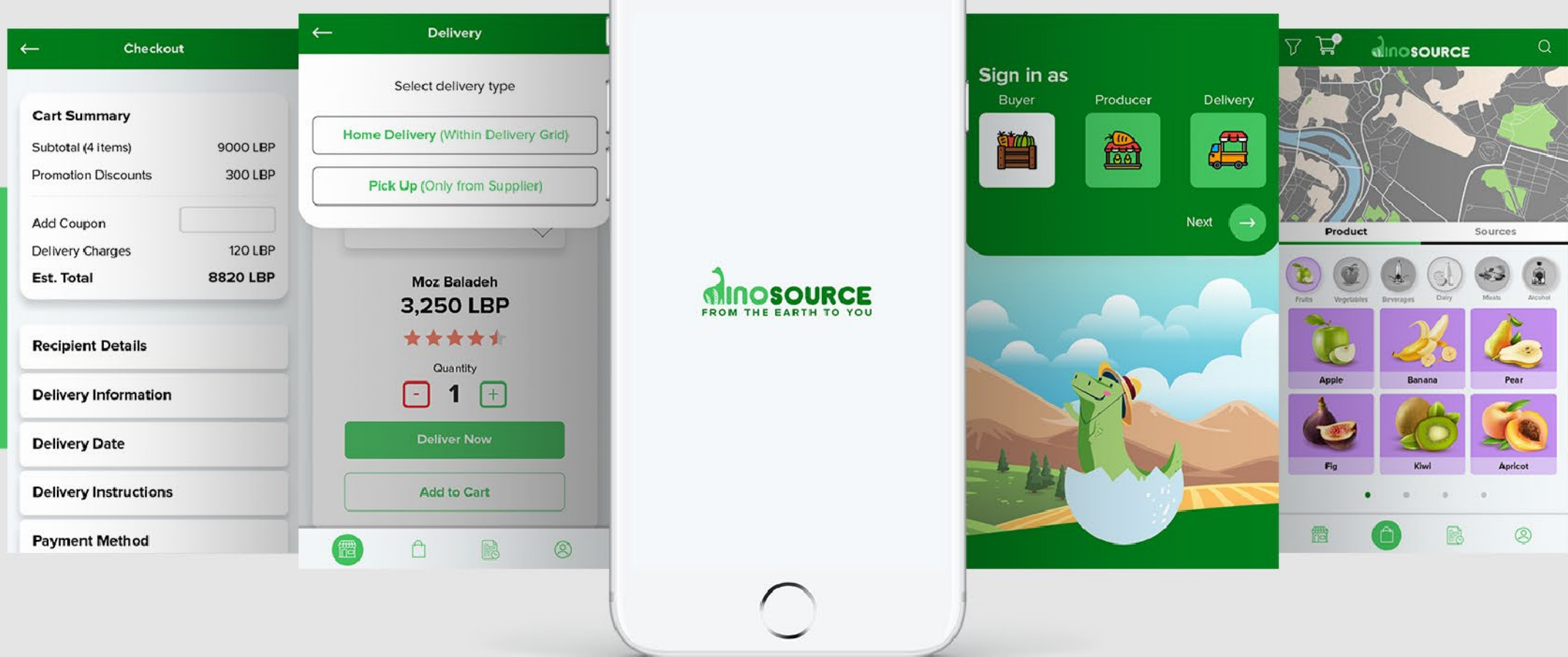


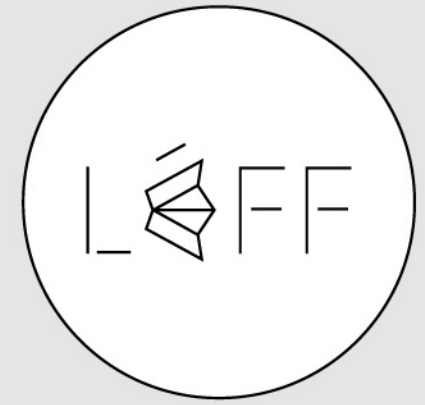
Forest Green represents fertility, abundance, & induces a sense of coexistence.



The color of innocence, goodness & purity.

APPLICATION DESIGN



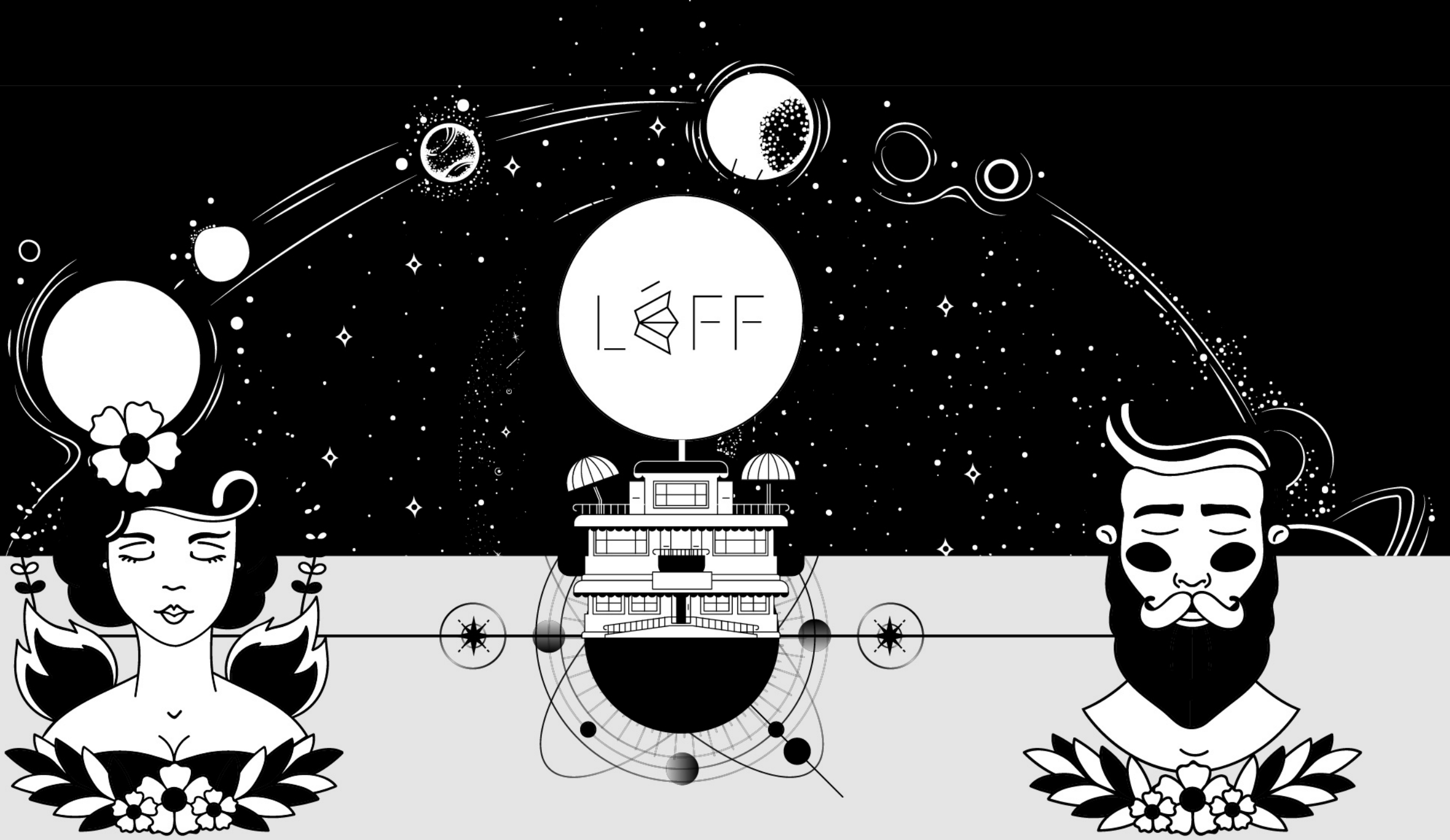


Client
Type of Job
Country

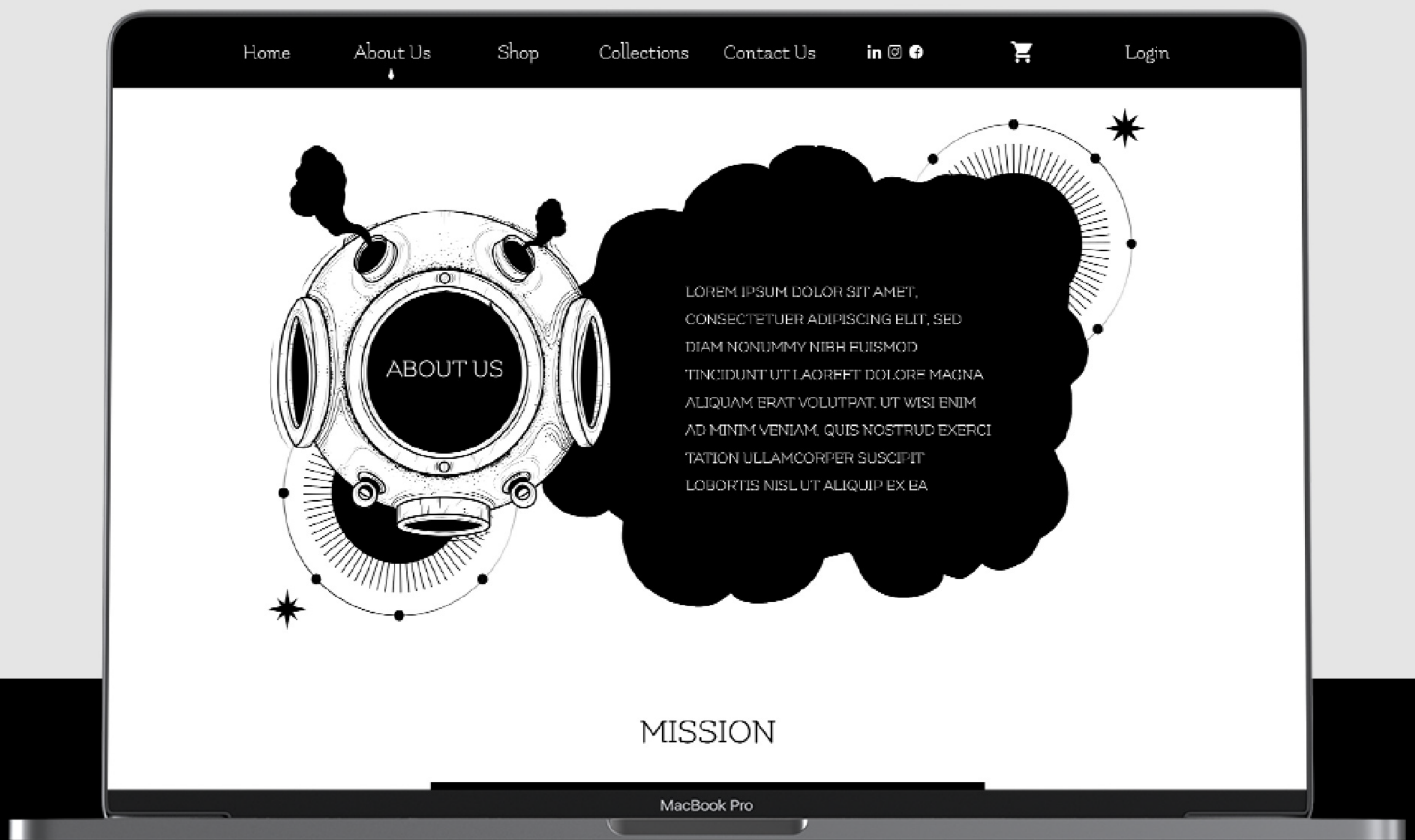
Leff
Tobacco
France

Brief

Get your custom-made tobacco kit from the one and only Leff, based in France; Leff sells tobacco, grinders, rollers, bleached & unbleached rolling paper.



WEBSITE DESIGN



Home About Us Shop Collections Contact Us in @ Login

COLLECTIONS

KOALA FEVER SHROOM AWAY NIGHTOWL

ARABIAN NIGHTS KAZABUBU ASTRAL OBJECTION

ALMOST HUMAN AROUND THE KOZMOS BRIGHT LIGHT

SITE MAP CONTACT US SOCIAL MEDIA

HOME ABOUT US FEATURED PRODUCTS COLLECTIONS TESTIMONIALS CONTACT US FIND US

+33 999 888 777 55 info@leff.com

LEFFINFRANCE LEFFINFRANCE LEFFINFRANCE

Home About Us Shop Collections Contact Us in @ Login

MY CART TOTAL: 620\$

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

1

PRICE 124\$ REMOVE X

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

1

PRICE 124\$ REMOVE X

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

1

PRICE 124\$ REMOVE X

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

1

PRICE 124\$ REMOVE X

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

1

PRICE 124\$ REMOVE X

PROCEED TO CHECKOUT

SITE MAP CONTACT US SOCIAL MEDIA

HOME ABOUT US FEATURED PRODUCTS COLLECTIONS TESTIMONIALS CONTACT US FIND US

+33 999 888 777 55 info@leff.com

LEFFINFRANCE LEFFINFRANCE LEFFINFRANCE

Home About Us Shop Collections Contact Us in @ Login

SHOP

PRODUCT PER PAGE 6 9 12

GRINDERS

STORAGE CASE/GRINDERS

STORAGE CASE

POLLEN PRESSER/SHAKER

BOX/ASHTRAY

PRICE RANGE 35\$ 350\$

MATERIAL

MEDICAL GRADE PLASTIC

PLASTIC

ACRYLIC

GLASS

ALUMINUM

BAMBOO/WOOD

SILICONE

TINPLATE

ZINC ALLOY

PRICE +

PRICE +

PRICE +

PRICE +

PRICE +

DESCRIPTION

SITE MAP CONTACT US SOCIAL MEDIA

HOME ABOUT US FEATURED PRODUCTS COLLECTIONS TESTIMONIALS CONTACT US FIND US

+33 999 888 777 55 info@leff.com

LEFFINFRANCE LEFFINFRANCE LEFFINFRANCE

Home About Us Shop Collections Contact Us in @ Login

SHOP

GRINDERS

STORAGE CASE/GRINDERS

STORAGE CASE

POLLEN PRESSER/SHAKER

BOX/ASHTRAY

PRICE RANGE 35\$ 350\$

MATERIAL

MEDICAL GRADE PLASTIC

PLASTIC

ACRYLIC

GLASS

ALUMINUM

BAMBOO/WOOD

SILICONE

TINPLATE

ZINC ALLOY

PRICE +

DETAILS

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

QUANTITY 1

PRICE 124\$

CHECK CART ADD TO CART

DESCRIPTION

PROCEED TO CHECKOUT

SITE MAP CONTACT US SOCIAL MEDIA

HOME ABOUT US FEATURED PRODUCTS COLLECTIONS TESTIMONIALS CONTACT US FIND US

+33 999 888 777 55 info@leff.com

LEFFINFRANCE LEFFINFRANCE LEFFINFRANCE

TESTIMONIALS

RAMI KOBEISSI

LOREM IPSUM DOLOR SIT AMET. CONSECETUER ADIPISNG ELIT. SED DIAM NOUNUMMY NIBH EUJSMOD TINGIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM. QUIS NOSTRUD

CONTACT US

NAME

EMAIL

PHONE

MESSAGE

SEND

+96170581178

INFO@LEFF.COM

Client Skaf Rentals
Type of Job Car Rentals
Country Lebanon

Brief

Skaf is a leading car rental business in the Lebanese market with a large fleet of small cars, SUVs, sports cars & luxury limousines.

**NISSAN
XTRAIL**



PRICE: 350,000 LL/DAY

MINIMUM 5 DAYS

Call us on +961 70 050 050



**KIA
RIO**

MINIMUM 5 DAYS
12\$ /DAY



Call us on +961 70 050 050



**RENAULT
DUSTER**



PRICE: 250,000 LL/DAY

MINIMUM 5 DAYS

Call us on +961 70 050 050



**RENAULT
SANDERO**

MINIMUM 5 DAYS
10\$ /DAY



Call us on +961 70 050 050



**CHEVROLET
TRAILBLAZER**



PRICE: 500,000 LL/DAY

MINIMUM 5 DAYS

Call us on +961 70 050 050



**HYUNDAI
GRAND i10**

MINIMUM 5 DAYS
10\$ /DAY



Call us on +961 70 050 050



**CHEVROLET
TAHOE**



PRICE: 750,000 LL/DAY

MINIMUM 5 DAYS

Call us on +961 70 050 050



**NISSAN
XTRAIL**

MINIMUM 5 DAYS
\$30 /DAY



Call us on 050 050 70 961+



**BMW
X6**



PRICE: 750,000 LL/DAY

MINIMUM 5 DAYS

Call us on +961 70 050 050



**MERCEDES
C-CLASS**

MINIMUM 5 DAYS
45\$ /DAY



Call us on +961 70 050 050



**MERCEDES
E-CLASS CABRIO**

MINIMUM 5 DAYS
100\$ /DAY



Call us on +961 70 050 050



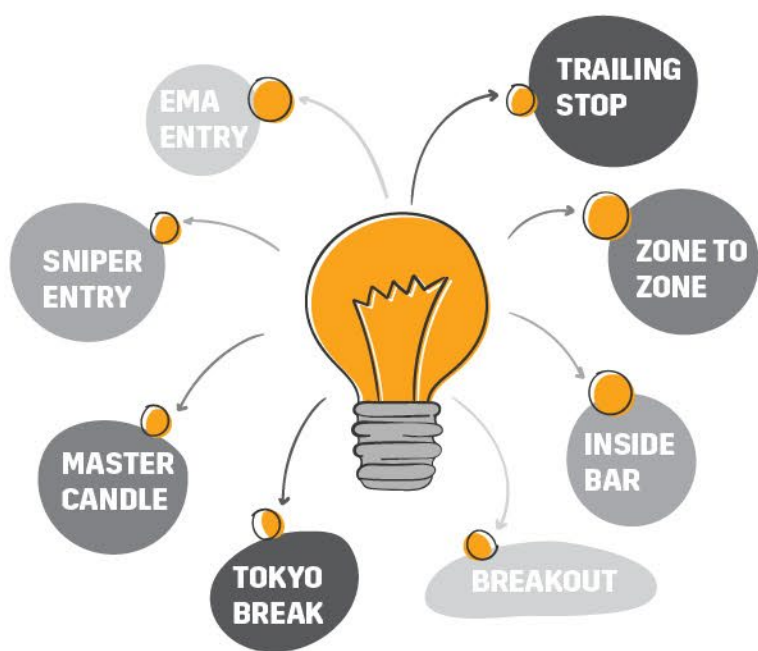
Client
Type of Job
Country

Kamal Yassoub
Consultancy
Lebanon

Brief

Kamal Yassoub is an entrepreneur & professional forex trader that offers online lessons & one-on-one courses to a number of interested students & individuals.

8 TRADING STRATEGIES

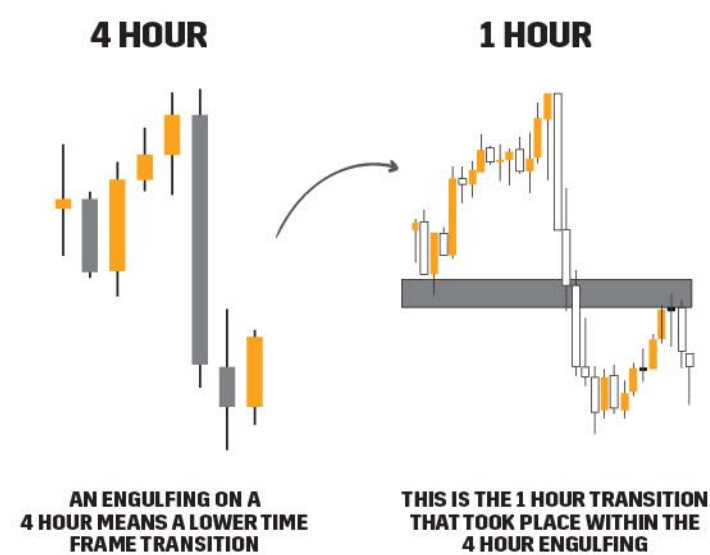


WEEKLY NEWS

ETHEREUM NOW AVAILABLE ON AMAZON MANAGED BLOCKCHAIN

Amazon web services users reportedly have the ability to "provision ethereum nodes" and connect to the blockchain's main net and other testnets.

TIME FRAME CANDLESTICK CORRELATION



HOW TO PROFIT FROM TRADING

TRADER A UNPROFITABLE	TRADER B PROFITABLE
NO STRATEGY	CLEAR STRATEGY
NO BACKTESTED DATA	BACKTESTED DATA
DOESN'T JOURNAL TRADES	DETAILED JOURNAL
TRADES ON EMOTION	TRADES OBJECTIVELY
NO TECHNICAL EDGE	TECHNICAL EDGE

HOW TO SET A GOAL FOR BEGINNER IN FOREX TRADING



HOW TO OVERCOME FEAR IN TRADING

THE FEAR	SOLUTION
FEAR OF THE UNKNOWN	EXPAND YOUR KNOWLEDGE BY LEARNING
FEAR OF BEING WRONG	NO CORRELATION BETWEEN BEING RIGHT & PROFITABILITY
FEAR OF MISSING OUT	PLACE LIMIT OR STOP ORDERS IN ADVANCE
FEAR OF LOSSES	TRADE WITH MONEY YOU CAN AFFORD TO LOSE WITH PROPER RISK
FEAR OF GIVING BACK PROFITS	DEVELOPE A TRADING PLAN AND STICK TO IT

WHY MOST TRADERS DON'T MAKE IT

- THEY DON'T MAKE IT BECAUSE THEY QUIT!
USUALLY THEY QUIT FOR 1 OF 5 REASONS
- THEY LOST MONEY FROM GOING LIVE TOO EARLY
 - NEW TRADERS WILL FALL INTO SCAMS
 - THEY LISTEN TO OTHERS
 - THEY BECOME LAZY
 - OVERWHELMED AND ALONE

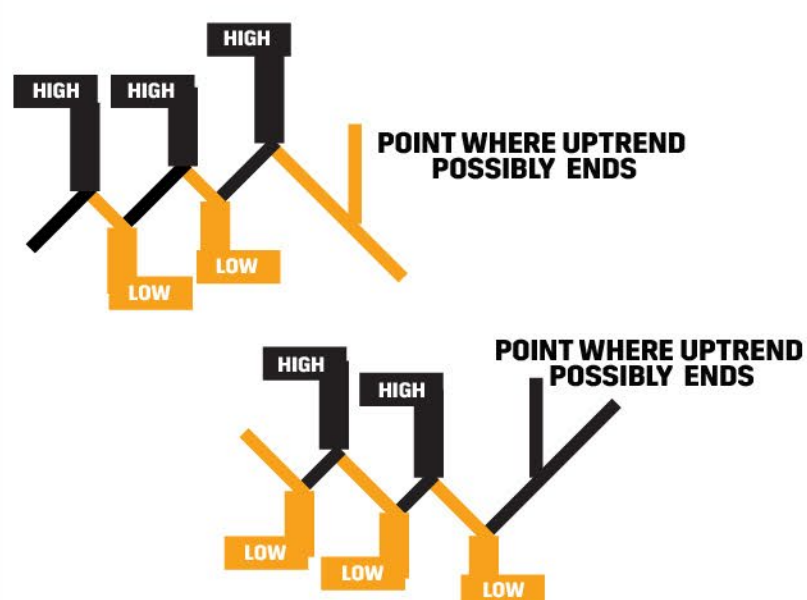
RULES FOR A TRADER

MAKE SURE THE TRADE IDEA MAKE SENSE HAVE AN EXPLANATION AND THOUGHT PROCESS BEHIND THE TRADE	HAVE AN ENTRY CHECKLIST TO AVOID IMPULSE TRADES	MONITOR YOUR TRADES. MAKE SURE PRICE ACTION AND MARKET STRUCTURE REMAIN IN YOUR FAVOR ON MULTIPLE TIMEFRAMES
BE A TIGER, NOT A SHEEP BE ALERT & DON'T FOLLOW THE CROWD	UTILIZE PRICE ACTION ACROSS ALL TIMEFRAMES	PATIENCE ALWAYS MAKES MORE MONEY THAN PANIC. WAIT FOR CANDLE CLOSURE!

GRAVE MISTAKES IN PLACING STOP LOSS

- 5 GRAVE MISTAKES
- PLACE STOPS EXACTLY AT SUPPORT
 - PLACING A TIGHT STOP LOSS
 - PLACING TOO WIDE STOPS
 - MOVING YOUR STOP TO BREAK EVEN
 - NOT DETERMINING YOUR STOP PLACEMENTS IS ADVANCED

THE END OF A TREND



WEEKLY NEWS

U.S. DOLLAR RISES AFTER FED LIFTS BANK LEVERAGE EXEMPTION

(Reuters) - The dollar advanced against major currencies on Friday, hitting a more than one-week high, after the Federal Reserve allowed a pandemic-driven break on capital requirements lapse, pushing U.S. Treasury yields off their lowest levels of the day.

FOUR MARKET PHASES

